

SCIENZE ECONOMICHE / ECONOMICS

Economia / Economics



Anandarajan M.

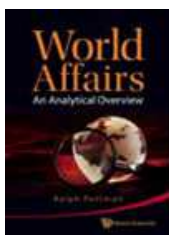
e-Research Collaboration - Theory, Techniques and Challenges

ril. 9783642122569 Eur 103,95 pagg. 326;

Springer Verlag (01/07/2010)

Economia / Economics

Research in both academic and non-academic circles has remained virtually identical in its conduct and organization over the last few decades. Disparate groups of researchers have worked on their ideas, projects and inventions in isolated clusters, with little sharing of information and synergies from collaboration. The advent of social networks and Web portals such as MyNetResearch have led to the creation of new research networks that dramatically reduces the barriers and obstacles to collaboration by researchers who are geographically, organizationally and disciplinarily distant



Pettman R.

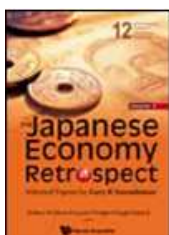
WORLD AFFAIRS - An Analytical Overview

ril. 9789814293877 Lst 36 pagg. 288;

World Scientific Publishing (01/07/2010)

Economia / Economics

This book provides a systematic and comprehensive overview of a subject that every thoughtful person wants to understand: world affairs. Though many attempts have been made to summarise this subject, all have so far resulted in no more than accounts of current events, issue-areas, and lists of ideologies or perspectives. For the first time it has proven possible, in the light of the assumptions that analysts and practitioners make with regard to human nature, human nurturing practices, and the cultural context of Enlightenment rationalism, to provide a clear and coherent account of the entire discipline.



Stern R.M

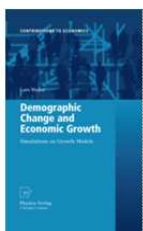
THE JAPANESE ECONOMY IN RETROSPECT Selected Papers by Gary R Saxonhouse - 2 Vols

ril. 9789814271455 Lst 131 pagg. 1144;

World Scientific Publishing (01/07/2010)

Economia / Economics

Gary R Saxonhouse was one of the leading world scholars on Japanese economy. Born in New York City in 1943, he attended Yale University, where he received his PhD in Economics in 1971. He joined the Faculty of Economics at the University of Michigan beginning in 1970, where he taught throughout his career. The selection of his published papers that comprises this two-volume publication is a testimony and tribute to his remarkable accomplishments and influence that were cut short by his untimely death in November 2006, following a battle with leukemia



Weber, L.

Demographic Change and Economic Growth - Simulations on Growth Models

Series: *Contributions to Economics*

ril. 9783790825893 Eur 103,95 pagg. 270;

Springer Verlag (01/07/2010)

Economia / Economics -Economia della Popolazione

In this book the author investigates the impact of demographic change on economic growth. As a result of the current financial crisis, a new view on economics has been demanded by various scientists. The author provides such a new view on economic growth, using a methodology of system dynamics. By applying this method, the author focuses on characteristics of complex systems and analyzes aging and shrinking processes, and not only positive growth. Delays and feedback processes are also considered. This leads to deeper and revealing insights into economic behavior. In doing so, a new semi-endogenous growth model is developed by introducing a specific and detailed population sector (demographic growth model).

Economia Aziendale / Business Economics



Rachev S.T.

A Probability Metrics Approach to Financial Risk Measures

ril. 9781405183697 Lst 110 pagg. 352;

Wiley (01/12/2010)

Economia Aziendale / Business Economics -MANAGEMENT / MANAGEMENT

Probability Metrics Approach to Financial Risk Measures relates the field of probability metrics and risk measures to one another and applies them to finance for the first time. The book helps to answer the question: which risk measure is best for a given problem. The theory of probability metrics is presented in a more accessible form that is appropriate for non-specialists in the field. Applications include: optimal portfolio choice, risk theory, and numerical methods in finance. Topics requiring more mathematical rigor and detail are included in technical appendices to chapters

Economia Europea / European Economics



Timmer M.P.

Economic Growth in Europe - A Comparative Industry Perspective

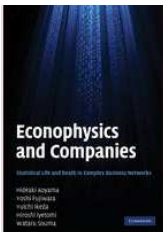
ril. 9780521198875 Lst 60 pagg. 304;

Cambridge U.P. (30/09/2010)

Economia Europea / European Economics

Why has European growth slowed down since the 1990s while American productivity growth has speeded up? This book provides a thorough and detailed analysis of the sources of growth from a comparative industry perspective. It argues that Europe's slow growth is the combined result of a severe productivity slowdown in traditional manufacturing and other goods production, and a concomitant failure to invest in and reap the benefits from Information and Communications Technology (ICT), in particular in market services

Economia Finanziaria / Financial Economics



Aoyama H.

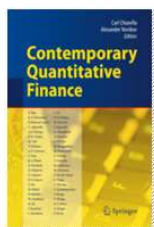
Econophysics and Companies - Statistical Life and Death in Complex Business Networks

ril. 9780521191494 Lst 60 pagg. 304;

Cambridge U.P. (31/08/2010)

Economia Finanziaria / Financial Economics -MANAGEMENT / MANAGEMENT

Econophysics is an emerging interdisciplinary field that takes advantage of the concepts and methods of statistical physics to analyse economic phenomena. This book expands the explanatory scope of econophysics to the real economy by using methods from statistical physics to analyse the success and failure of companies. Using large data sets of companies and income-earners in Japan and Europe, a distinguished team of researchers show how these methods allow us to analyse companies, from huge corporations to small firms, as heterogeneous agents interacting at multiple layers of complex networks



Chiarella, C.

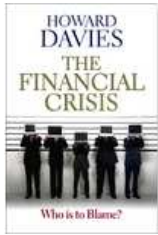
Contemporary Quantitative Finance - Essays in Honour of Eckhard Platen

ril. 9783642034787 Eur 93,55 pagg. 440;

Springer Verlag (01/07/2010)

Economia Finanziaria / Financial Economics

The contributors to this volume write a series of articles outlining contemporary advances in a number of key areas of mathematical finance such as, optimal control theory applied to finance, interest rate models, credit risk and credit derivatives, use of alternative stochastic processes, numerical solution of equations of mathematical finance, estimation of stochastic processes in finance. The list of authors includes many of the researchers who have made the major contributions to these various areas of mathematical finance



Davies H.

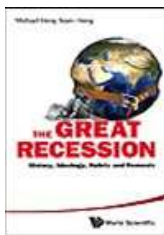
The Financial Crisis

ril. 9780745651637 Lst 50 br. 9780745651644 Lst 14,99 pagg. 144;

Wiley (01/07/2010)

Economia Finanziaria / Financial Economics

A huge number of suspects have been identified, from greedy investment bankers, through feckless borrowers, dilatory regulators and myopic central bankers to violent video games and high levels of testosterone among the denizens of trading floors. There is not even agreement on whether the crisis shows a need for more government intervention in markets, or less: some maintain that government encouragement of home ownership lay at the heart of the problem in the US, in particular



Heng Heng M.S.

THE GREAT RECESSION - History, Ideology, Hubris and Nemesis

ril. 9789814313407 Lst 25 pagg. 288;

World Scientific Publishing (01/07/2010)

Economia Finanziaria / Financial Economics

Many books on the 2008 financial crisis and the current recession focus on the financial sector. Unlike them, this book takes the real economy as the starting point and it situates the downturn within the societal context over the last several decades. Important elements of the story include global manufacturing overcapacity and declining profitability, failure of advanced industrial economies to make a quantum jump in discoveries and innovations across a broad range of technologies, ascent of neo-liberalism after the fall of the Berlin Wall, the Asian financial crisis, the Japanese "lost decade", and the dot-com boom. This provides the backdrop of the birth of a market society, deregulation, easy credit, and financial excesses



Laslier, J.F.

Handbook on Approval Voting

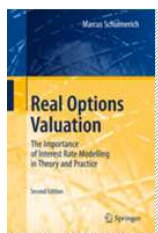
Series: Studies in Choice and Welfare

ril. 9783642028380 Eur 145,55 pagg. 480;

Springer Verlag (01/07/2010)

Economia Finanziaria / Financial Economics

Under Approval Voting, voters can "approve" as many candidates as they want, and the candidate approved by the largest number of voters is elected. Since the publication of the seminal book written by Steven Brams and Peter Fishburn in 1983, a variety of theoretical and empirical works have enhanced our understanding of this method. The behavior of voters in such elections has been observed both in the laboratory and in the field; social choice theorists have analyzed the method from the axiomatic point of view; game theory and computer science have been used to scrutinize various strategic aspects; and political scientists have considered the structure of electoral competition entailed by Approval Voting



Schulmerich, M.

Real Options Valuation - The Importance of Interest Rate Modelling in Theory and Practice 2/e

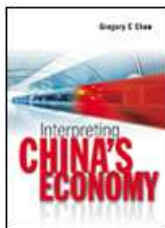
ril. 9783642126611 Eur 145.55 pagg. 389; illustrazioni: 354;

Springer Verlag (25/08/2010)

Economia Finanziaria / Financial Economics

This book analyzes real options valuation for non-constant versus constant interest rates using simulations and historical backtesting. It provides a systematic analysis and compares real options valuation using constant interest rates and the implied forward rates with methods that simulate interest rates stochastically. Real options are investigated and combined with various pricing tools and stochastic term structure models. Interest rates for real options valuation are simulated by using stochastic term structure models (Vasicek, Cox-Ingersoll-Ross, Ho-Lee, and Hull-White one-factor and two-factor models) and by using implied forward rates. All necessary theory is provided in the book

Economia Internazionale / International Economics



Chow G.C.

INTERPRETING CHINA'S ECONOMY

ril. 9789814317948 Lst 36 pagg. 300;

World Scientific Publishing (01/07/2010)

Economia Internazionale / International Economics

This book is unique in covering all important topics of the Chinese economy in depth but written in a language understandable to the layman and yet challenging to the expert. Beginning with entrepreneurship that propels the dynamic economic changes in China today, the book is organized into four broad parts to discuss China's economic development, to analyze significant economic issues, to recommend economic policies and to comment on the timely economic issues in the American economy for comparison



Iyoda, M.

Postwar Japanese Economy - Lessons of Economic Growth and the Bubble Economy

ril. 9781441963314 Eur 93,55 pagg. 150; illustrazioni: 108;

Springer Verlag (29/07/2010)

Economia Internazionale / International Economics

Since the end of World War II, the Japanese economy has seen rapid changes and remarkable progress. It has also experienced a bubble economy and period of prolonged stagnation. The book seeks to address three major questions: What kind of changes have taken place in the postwar years? In what sense has there been progress? What lessons can be drawn from the experiences? The book is organized as follows: It begins with an overview of the postwar Japanese economy, using data to highlight historical changes. The four major economic issues in the postwar Japanese economy (economic restoration, rapid economic growth, the bubble economy and current topics) are addressed, with particular focus on the meaning of economic growth and the bubble economy



Ramady, M. A.

The Saudi Arabian Economy - Policies, Achievements, and Challenges 2/e

ril. 9781441959867 Eur 93,55 pagg. 500;

Springer Verlag (29/08/2010)

Economia Internazionale / International Economics -TEORIA DELLO SVILUPPO / DEVELOPMENT THEORY

The Saudi Arabian economy has changed almost beyond recognition since the oil boom days of the 1980s, and the Kingdom itself has changed too economically, socially, and demographically. In the second edition of The Saudi Arabian Economy, Mohamed Ramady uses several overlapping themes to establish and develop a framework for studying the fundamental challenges to the Saudi economy. Particular attention is paid to the benefits of short-term planning and long-term diversification intended to shield the economy from potentially de-stabilizing oil price fluctuations and the pace and diversity of domestic reforms.

Macroeconomia / Macroeconomics



Beckerman P.

MULTIANNUAL MACROECONOMIC PROGRAMMING TECHNIQUES FOR DEVELOPING ECONOMIES

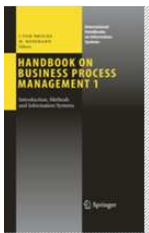
ril. 9789814289023 Lst 58 br. pagg. 432;

World Scientific Publishing (01/04/2010)

Macroeconomia / Macroeconomics

This book describes practical techniques to formulate multiannual macroeconomic projections for developing economies. The approach is broadly similar to that of well-known financial-programming "models", but some of the material, including solution procedures for the external and fiscal projections and the external-debt projection methodology, is innovative. The basic aim of macroeconomic programming exercises is to determine whether a quantitatively specified macroeconomic and government-expenditure policy program would be "financially feasible" — that is, consistent over time with external and internal financing likely to be available.

Management / Management



vom Brocke, J.

Handbook on Business Process Management 1: Introduction, Methods and Information Systems

Series: International Handbooks on Information Systems

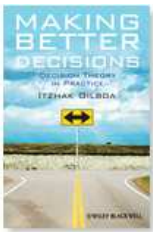
ril. 9783642004155 Eur 176,75 pagg. 600;

Springer Verlag (15/07/2010)

Management / Management -ECONOMIA AZIENDALE / BUSINESS ECONOMICS

Business Process Management (BPM) has become one of the most widely used approaches for the design of modern organizational and information systems. The conscious treatment of business processes as significant corporate assets has facilitated substantial improvements in organizational performance but is also used to ensure the conformance of corporate activities. This Handbook presents in two volumes the contemporary body of knowledge as articulated by the world's leading BPM thought leaders. This first volume focuses on arriving at a sound definition of Business Process Management approaches and examines BPM methods and process-aware information systems

Marketing / Marketing



Gilboa I.

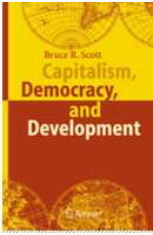
Making Better Decisions: Decision Theory in Practice

ril. 9781444336511 Lst 50 br. 9781444336528 Lst 19,99 pagg. 232;

Wiley-Blackwell (01/10/2010)

Marketing / Marketing

Making Better Decisions introduces readers to some of the principal aspects of decision theory, and examines how these might lead us to make better decisions

Teoria Dello Sviluppo / Development Theory

Scott, B.R.

Capitalism, Democracy, and Development

ril. 9783540447627 Eur 176,75 pagg. 890;

Springer Verlag (27/08/2010)

Teoria Dello Sviluppo / Development Theory -ECONOMIA / ECONOMICS

Two systems of governance, capitalism and democracy, prevail in the world today. Operating simultaneously in partially distinct domains, these systems rely on indirect governance through regulated competition to coordinate actors; inevitably, these systems influence and transform each other. This book rejects the simple equation of capitalism with markets in favor of a three-level system, a model which recognizes that markets are administered by regulators through institutions and governed by a political authority with the power to regulate behavior, punish transgressors, and redesign institutions

Licosa
SansoniLibreria Commissionaria Sansoni
Via Duca di Calabria 1/1
50125 Firenze - Italia
fax: +39 055 641257
licosa.informa@licosa.com