

SCIENZE ECONOMICHE / ECONOMICS

Economia / Economics



Gaffney M.

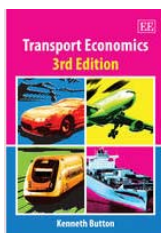
After the Crash: Designing a Depression-free Economy

ril. 9781444333589 Lst 50 br. 9781444333077 Lst 19,99 pagg. 200;

Wiley-Blackwell (01/01/2010)

Economia / Economics

This book analyzes in a new way the causes of the current crash by showing how such events derive from real estate bubbles and their interactions with banks and other lenders. It analyzes the current crisis of the real estate crash and explains the recurring cycle which led to it. It examines why frequent assessments are crucial to making the property tax an effective method of preventing speculative real estate bubbles. It combines theoretical analysis with observed cycles of land speculation to demonstrate the impact on the modern economy



Button K.

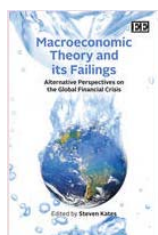
Transport Economics 3/e

ril. 9781840641899 Lst 95 br. 9781840641912 Lst 39,95 pagg. 544;

Edward Elgar Publishing (01/01/2010)

Economia / Economics

"Transport Economics" is a completely revised edition of a well-established textbook which applies economic analysis to transport issues. Each chapter has been carefully reworked and the book includes new material dealing with the regulation of transport markets. The theoretical content is supported with considerable empirical evidence drawn from a wide range of international sources. Although aimed primarily at undergraduate students, this volume is accessible to non-specialists who have an interest in transport economics. It has no modal bias but rather examines in general terms the many aspects of the demand for, and supply of, transport together with the various methods of government intervention needed to ensure that social and environmental criteria are attained.



Kates S.

Macroeconomic Theory And Its Failings - Alternative Perspectives on the Global Financial Crisis

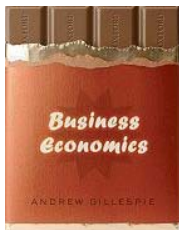
ril. 9781848448193 Lst 75 pagg. 304;

Edward Elgar Publishing (01/03/2010)

Economia / Economics -MACROECONOMIA / MACROECONOMICS

This innovative book focuses on the current global financial crisis and the inadequacies of the economic theories being used to guide policy. In so doing, it tackles the economic theories that have been used firstly to understand its causes and thereafter to contain the damage it has brought. The contributors bring together different perspectives from across the entire spectrum of economic opinion to examine what is likely to be the single most important economic problem of our time. The unifying feature is that all of the authors disagree with the standard mainstream neo-classical models being applied in attempting to comprehend what has gone on and then, more importantly,

Economia Aziendale / Business Economics

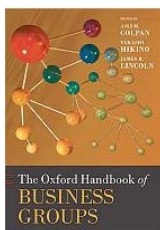


Gillespie A.

Business Economics

br. 9780199565184 Lst 36,99 pagg. 480;
Oxford U.P. (01/04/2010)
Economia Aziendale / Business Economics

What determines the demand for products? Why do some businesses succeed and others fail? How do managers establish a pricing strategy? In the world of business, the ability to understand economic issues is crucial to making successful business decisions. Written specifically for business students, this lively and stimulating textbook provides an ideal introduction to economics. The author adopts the viewpoint of a manager and focuses on the relevance of economic concepts to business practice. While the content is firmly based in economic theory, the text is packed full of thought provoking and contemporary examples to encourage the development of problem-solving skills and to enable business students to readily engage with economics

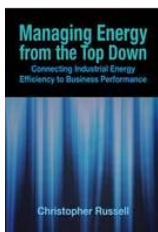


Colpan A.M.

The Oxford Handbook of Business Groups

Oxford Handbooks in Business and Management
ril. 9780199552863 Lst 85 pagg. 784;
Oxford U.P. (01/03/2010)
Economia Aziendale / Business Economics

Business Groups - large, diversified, often family-controlled organizations, such as the Japanese keiretsu and the Korean chaebol - have played a significant role in national economic growth, especially in emerging economies. Earlier variants can also be found in the trading companies, often set up in Britain, which operated in Asia, Africa, and Latin America. Business Groups are often criticized as premodern forms of economic organization, and occasionally as symptomatic of corrupt 'crony capitalism', but many have shown remarkable resilience, navigating and adjusting to economic and political turbulence, international competition, and technological change

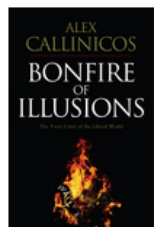


Russell C.

Managing Energy from the Top Down Connecting Industrial Energy Efficiency to Business Performance

ril. 9781439829967 Lst 57,99
CRC Press (15/12/2009)
Economia Aziendale / Business Economics

Written in accessible, understandable prose, this book explains the connection between energy and business performance. It delineates how day-to-day choices relate to the risks and rewards of energy use. Concise, to-the-point chapters explain how energy is invested, preserved, and ultimately positioned to create wealth. Hard-nosed business leaders should appreciate the section with examples that show a strong financial case for energy improvements, including the save-or-buy criterion, the economic penalty for 'doing nothing', the break-even cost, and the budget for supporting design and analysis work

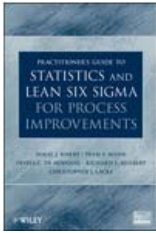


Callinicos A.

Bonfire of Illusions: The Twin Crises of the Liberal World

ril. 9780745648750 Lst 45 br. 9780745648767 Lst 14,99 pagg. 144;
Wiley (01/03/2010)
Economia Aziendale / Business Economics

Something dramatic happened in the late summer and autumn of 2008. The post-Cold War world came to an abrupt end. This was the result of two conjoined crises. First, in its brief war with Georgia in August 2008, Russia asserted its military power to halt the expansion of NATO to its very borders. Secondly, on 15 September 2008 the Wall Street investment bank Lehman Brothers collapsed. This precipitated a severe financial crash and helped to push the world economy into the worst slump since the 1930s



Harry M.

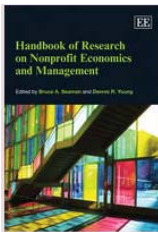
The Practitioner's Guide to Statistics and Lean Six Sigma for Process Improvements

ril. 9780470114940 Lst 86,95 pagg. 800;

Wiley (01/01/2010)

Economia Aziendale / Business Economics -MANAGEMENT / MANAGEMENT

The only textbook of its kind, this authoritative account provides a balanced approach to quantitative and qualitative statistics using the Six Sigma and Lean Sigma methodologies. The emphasis is on applications and the implementation of data analyses as they relate to Six Sigma. The primary purpose of the book is to serve as a reference guide and textbook for both experienced practitioners and new students of Six Sigma. The book includes plentiful examples, exercises, and case studies based on real data and real-life analytical and business problems. It is written by a broad spectrum of academic and industry professionals



Seaman B. A.

Handbook of Research on Nonprofit Economics and Management

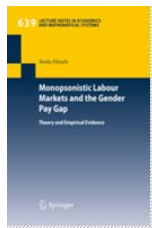
ril. 9781847203588 Lst 150 pagg. 368;

Edward Elgar Publishing (10/02/2010)

Economia Aziendale / Business Economics -MANAGEMENT / MANAGEMENT

Nonprofit organizations are arguably the fastest growing and most dynamic part of modern market economies in democratic countries. This Handbook explores the frontiers of knowledge at the intersection of economics and the management of nonprofit organizations. The authors review the role, structure and behavior of private, nonprofit organizations as economic entities and their participation in markets and systems of public service delivery, assess the implications of this knowledge for the efficient management of nonprofit organizations and the formulation of effective public policy, and identify cutting edge questions for future research

Economia Del Lavoro / Labour Economics



Hirsch B.

Monopsonistic Labour Markets and the Gender Pay Gap

Series: *Lecture Notes in Economics and Mathematical Systems*

br. 9783642104084 Eur 83,15 pagg. 280;

Springer Verlag (01/02/2010)

Economia Del Lavoro / Labour Economics

This book investigates models of spatial and dynamic monopsony and their application to the persistent empirical regularity of the gender pay gap. Theoretically, the main conclusion is that employers possess more monopsony power over their female employees if women are less driven by pecuniary considerations in their choice of employers than men. Employers may exploit this to increase their profits at the detriment of women's wages. Empirically, it is indeed found that women's labour supply to the firm is less wage-elastic than men's and that at least a third of the gender pay gap in the data investigated may result from employers engaging in monopsonistic discrimination

Economia Finanziaria / Financial Economics



Hopt K.J.

Comparative Corporate Governance of Non-Profit Organizations

Series: *International Corporate Law and Financial Market Regulation*

ril. 9780521761840 Lst 125

Cambridge U.P. (30/04/2010)

Economia Finanziaria / Financial Economics -ECONOMIA AZIENDALE / BUSINESS ECONOMICS

The economic importance of the non-profit sector is growing rapidly in the USA and Europe. However, the law has not kept abreast with its development. The European Court of Justice has extended certain freedoms of the EC Treaty to non-profit organisations, and more case law is expected to follow in the near future, but the observations, theories, solutions and legal and non-legal rules in this field are manifold. The chances of harmonising the law on a European level are slim. Despite these differences, a common core of international corporate governance problems and regulatory solutions can be seen. This volume of essays brings together a variety of international experts from both corporate governance and governance of non-profit organisations to compare the two areas and explore the lessons that can be learned regarding comparative corporate governance for non-profit organisations



de Boissieu C.

À quoi servent les économistes ?

br. 9782130581185 Eur 15 pagg. 112;

PUF (17/02/2010)

Economia Finanziaria / Financial Economics

À quoi servent les économistes? Les griefs à leur encontre sont nombreux. Ils se sont plus spécialisés dans les domaines où ils peuvent tester leurs théories que dans ceux utiles à la politique économique. Ils ont trop compté sur l'autorégulation des marchés et sur l'innovation financière tout en étant complaisants à l'égard des milieux financiers auxquels ils ont apporté une légitimité académique



Stoneman P.

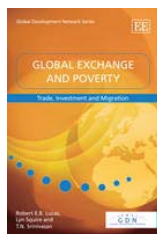
Soft Innovation Economics, Product Aesthetics, and the Creative Industries

ril. 9780199572489 Lst 50 pagg. 384;

Oxford U.P. (01/02/2010)

Economia Finanziaria / Financial Economics

Much of the existing economic literature on innovation has taken a particularly technological or functional viewpoint as to what sort of new products and processes are to be considered innovations. One of the key things this book shows is that there is a type of innovation, here labelled 'soft innovation', primarily concerned with changes in products (and perhaps processes) of an aesthetic or intellectual nature, that has largely been ignored in the study of innovation prevalent in economics. Examples of innovations that, as a result of this refocusing, are here placed at the centre of the analysis include: the writing and publishing of a new book, the writing, production, and launching of a new movie, the development and launch of a new advertising promotion, the design and production of a new range of furniture, and architectural activity in the generation of new built form designs



Lucas R.E.B.

Global Exchange And Poverty - Trade, Investment and Migration

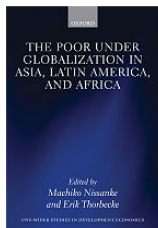
ril. 9781847208330 Lst 79,95 pagg. 240;

Edward Elgar Publishing (29/01/2010)

Economia Finanziaria / Financial Economics

The Global Development Network encourages policy-relevant research from developing countries. This volume assembles some results of this important work, focused here on the influence of policy on foreign trade, migration, and investment and of their influence in turn on growth and poverty in developing countries. Analysis of these influences on particular countries is an essential complement to the large-scale cross-country studies that have become so fashionable

Economia Internazionale / International Economics



Nissanke M.

The Poor under Globalization in Asia, Latin America, and Africa

WIDER Studies in Development Economics

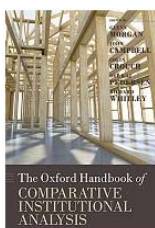
ril. 9780199584758 Lst 55 pagg. 462;

Oxford U.P. (01/04/2010)

Economia Internazionale / International Economics

Globalization and poverty are two of the most pressing contemporary international development issues. Despite the enormous potential of globalization to accelerate economic growth and development, through greater integration into the world economy, the spread and transfer of technology, and the transmission of knowledge, its impact on poverty reduction has been uneven and even marginal in some regions. Both the prevalence and depth of poverty in many parts of the developing world remain unacceptably high

Management / Management



Morgan G.

The Oxford Handbook of Comparative Institutional Analysis

ril. 9780199233762 Lst 85 pagg. 728;

Oxford U.P. (01/03/2010)

Management / Management

It is increasingly accepted that 'institutions matter' for economic organization and outcomes. The last decade has seen significant expansion in research examining how institutional contexts affect the nature and behaviour of firms, the operation of markets, and economic outcomes. Yet 'institutions' conceal a multitude of issues and perspectives. Much of this research has been comparative, and followed different models such as 'varieties of capitalism', 'national business systems', and 'social systems of production'

Scienze Economiche / Economics



McCracken S.

The Banker's Remedy of Set-Off - 3/e

ril. 9781847662415

Lst 175

Tottel Publishing (01/02/2010)

Scienze Economiche / Economics

The Banker's Remedy of Set-Off is an invaluable definition of the origin of the concept of set-off and how it works in practice, giving examples of set-off in different contexts. The new 3rd edition of this well-respected text covers all aspects of the law from common banking transactions to cross-border debts, to ensure you receive expert guidance, whether you are dealing with debts from private individuals or multi-national companies. Part V has been expanded to cover a range of specialist financing transactions



Urban-Rural Interactions - Towns as Focus Points in Rural Development

Series: Contributions to Economics

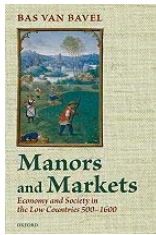
ril. 9783790824063 Eur 93,55 pagg. 200;

Springer Verlag (01/03/2010)

Scienze Economiche / Economics

Modern Europe has rural roots. Even today, as much as 90 per cent of Europe (EU25) consists of rural areas in which half of the population lives. While different rural areas often face different challenges, the shift from agricultural production towards a multifunctional landscape and the increasing value assigned to environmental values affect all rural areas.

Storia Economica / Economic History



van Bavel B.

Manors and Markets Economy and Society in the Low Countries 500-1600

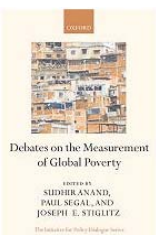
ril. 9780199278664 Lst 75 pagg. 504;

Oxford U.P. (01/04/2010)

Storia Economica / Economic History

The Low Countries-an area roughly embracing the present-day Netherlands and Belgium-formed a patchwork of varied economic and social development in the Middle Ages, with some regions displaying a remarkable dynamism. *Manors and Markets* charts the history of these vibrant economies and societies, and contrasts them with alternative paths of development, from the early medieval period to the beginning of the seventeenth century

Teoria Dello Sviluppo / Development Theory



Anand S.

Debates on the Measurement of Global Poverty

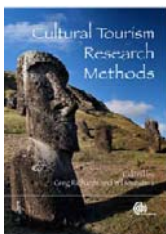
ril. 9780199558032 Lst 55 br. 9780199558049 Lst 25 pagg. 464;

Oxford U.P. (01/03/2010)

Teoria Dello Sviluppo / Development Theory -ECONOMIA INTERNAZIONALE / INTERNATIONAL ECONOMICS

The international community's commitment to halve global poverty by 2015 has been enshrined in the first Millennium Development Goal. How global poverty is measured is a critical element in assessing progress towards this goal, and different researchers have presented widely-varying estimates. The chapters in this volume address a range of problems in the measurement and estimation of global poverty, from a variety of viewpoints. Topics covered include the controversies surrounding the definition of a global poverty line; the use of purchasing power parity exchange rates to map the poverty line across countries; and the quality, and appropriate use, of data from national accounts and household surveys. Both official and independent estimates of global poverty have proved to be controversial, and this volume presents and analyses the lively debate that has ensued

Turismo / Tourism



Richards G.

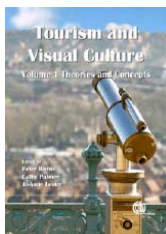
Cultural Tourism Research Methods

ril. 9781845935184 Lst 65 pagg. 240;

Cabi Publishing (01/06/2010)

Turismo / Tourism

The consumption of culture is one of the most important aspects of tourism activity. Cultural tourism includes experiencing local culture, traditions and lifestyle, participation in arts-related activities, and visits to museums, monuments and heritage sites. This book reviews a wide range of qualitative and quantitative research methods applied to the field of cultural tourism, including surveys, mystery tourist visits, visitor tracking, grand tour narratives, collage, researcher-created video, photo-based interviews, ethnographic and actor-network approaches. It provides a practical guide on how to conduct research as well as a discussion and evaluation of the methods



Burns P.

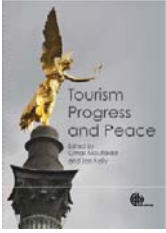
Tourism and Visual Culture Volume 1 - Theories and Concepts

ril. 9781845936099 Lst 75 pagg. 256;

Cabi Publishing (01/03/2010)

Turismo / Tourism

Tourism is an essentially visual experience: we leave our homes so as to travel to see places, thus adding to our personal knowledge about, and experience of, the world. The study of tourism as a complex social phenomenon, beyond simply business, is increasing in importance, and by providing an examination of perceptions of culture and society in tourism destinations through the tourist's eyes, this book discusses how destinations were, and are, created and perceived through the 'lens' of the tourist's gaze. It is essential reading for researchers and students in tourism and related subjects



Moufakkir O.

Tourism, Progress and Peace

ril. 9781845936778 Lst 65 pagg. 288; illustrazioni: 27;

Cabi Publishing (01/06/2010)

Turismo / Tourism

Tourism has the potential to contribute to world peace, and through appropriate management, to address current realities such as globalization, migration, conflicts, prejudices and poverty. By providing a range of international perspectives and case studies, this book discusses the interrelation between peace, conflict resolution and tourism, the role of industry and the role of the individual, and tourism as a catalyst for change and development. Exploring the ideas that there is more to peace than the absence of war and that there is more to tourism than economic interests, this book is the first of its kind and an essential resource for researchers, students and policymakers in tourism and related subjects

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