

SCIENZE ECONOMICHE / ECONOMICS

Economia / Economics



Marelli

Economic Growth and Structural Features of Transition

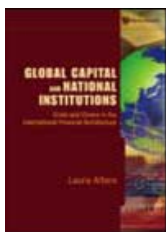
ril. 9780230235700 Lst 67,50 pagg. 336;

Palgrave Macmillan (20/01/2010)

Economia / Economics

This book examines, theoretically and empirically, the key aspects and differences of economic growth as well as the main structural features of development in transition countries, from the 1989 fall of the Berlin wall to the 2008-09 global financial crisis and recession. Topics include institutional change and governance, human capital and social capital, models of growth and employment – productivity relationship, sectoral/regional structure and trade integration, income distribution/inequality and many features of labour markets performance. Most of the chapters refer to the European transition countries; in some cases a comparative perspective - Eastern versus Western EU countries – is adopted

Economia Aziendale / Business Economics



Alfaro L.

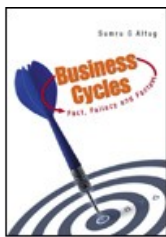
GLOBAL CAPITAL AND NATIONAL INSTITUTIONS - Crisis and Choice in the International Financial Architecture

ril. 9789814280877 Lst 90 pagg. 700;

World Scientific Publishing (15/12/2009)

Economia Aziendale / Business Economics

All managers face a business environment in which international and macroeconomic phenomena matter. Understanding these phenomena — the determinants of capital flows, the effects of foreign capital on host countries, the impact of exchange-rate movements, and the genesis of financial and currency crises — is a crucial aspect to making informed managerial decisions. Adverse macroeconomic phenomena can have a catastrophic impact on a firm's performance as demonstrated by the many strong companies destroyed by successive crises in Latin America and Asia and the even recent U.S. mortgage crisis



Altug S.G.

BUSINESS CYCLES - Fact, Fallacy and Fantasy

ril. 9789812832764 Lst 35 pagg. 160;

World Scientific Publishing (15/12/2009)

Economia Aziendale / Business Economics

This book provides an overview of the modern theory and empirics of business cycles. Written by one of the pioneering authors in this field, it examines the notion of a business cycle and discusses alternative approaches to modeling. Arguably, one of the most important debates in this literature has been the issue of "matching" a business cycle to the data. In their original contribution, Kydland and Prescott (1982) proposed the method of calibration as a way of examining the implications of a business cycle model; yet, even at its inception, this approach came under criticism from a variety of sources. This monograph will examine some of these criticisms and discuss alternative approaches that have been put forward. More generally, it will discuss what lies ahead for modern business cycle theory



Boundy C.

Business Contracts Handbook

ril. 9780566088568 Lst 70 pagg. 442;
Gower Publishing (01/01/2010)
Economia Aziendale / Business Economics

Anyone in business is liable to have to deal with business contracts, but few are trained to do so. Even those that are trained may have experience in limited areas or in the distant past. But the right contract can make a vital difference, not just to recording and enforcing, if need be, the contract terms, but also in ensuring the agreement deals with the real issues and approaches them in a practical way. Finding help in this area is not easy, as the market tends to offer little between serious academic tomes on the one hand and student summaries geared to exams on the other. Business Contracts Handbook fills that gap, covering both the basics of contract law in an accessible style and using a thoroughly practical approach to understanding and negotiating the key terms in a business contract.

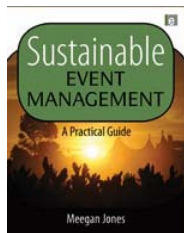


Kane G.

The Three Secrets of Green Business - Unlocking Competitive Advantage in a Low Carbon Economy

ril. 9781844078738 Lst 60 br. 9781844078745 Lsr 16,99 pagg. 224;
Earthscan Ltd. (31/12/2009)
Economia Aziendale / Business Economics

Business is coming under increasing pressure from government, customers and campaigning groups to improve its environmental performance. Soaring utility and compliance costs are hitting companies where it hurts - on their bottom line. But there is another way of looking at the green agenda - as an opportunity rather than a threat.



Meegan J.

Sustainable Event Management - A Practical Guide

ril. 9781844077380 Lst 85 br. 9781844077397 Lst 29,95 pagg. 384;
Earthscan Ltd. (16/12/2009)
Economia Aziendale / Business Economics

It could be said the most environmentally friendly event is none at all. But that's no fun. Public parties always have and always will be a part of the human story. Yet those who stage events have a social and environmental responsibility to reduce their impacts. Written by a leader in the field, this practical, step-by-step guide leads readers through the key aspects of how to understand and manage the impacts of events of any type and scale. The product of tried-and-tested methods used across the event industry, coverage includes an overview of sustainable event management and detailed discussion of energy, transport, water, waste supply chains, and communications



Ramírez R.

Business Planning for Turbulent Times - New Methods for Applying Scenarios 2/e

ril. 9781849710602 Lst 95 br. 9781849710619 Lst 29,95 pagg. 328;
Earthscan Ltd. (30/12/2009)
Economia Aziendale / Business Economics

The world is increasingly turbulent and complex, awash with disruptions, tipping points and knock-on effects exemplified by the implosion of financial markets and economies around the globe- This second edition extends the use of scenarios planning and methods to tackle the risk and uncertainty of financial markets and the potentially massive impacts on businesses of all kinds, providing powerful tools to give far thinking executives an advantage in these turbulent times

Economia Finanziaria / Financial Economics



Betbèze J.P.

Crise par ici la sortie

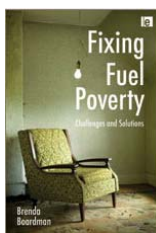
Collection "Hors collection"

br. 9782130578109 Eur 15 pagg. 232;

PUF (13/01/2010)

Economia Finanziaria / Financial Economics

La crise est arrivée par la finance, on en sortira par l'entreprise. Une entreprise qui rassemble et avance, écoute et comprend, forme et renforce, innove et exporte. Une entreprise qui entend l'inquiétude des Français devant le futur, l'emploi, la concurrence, les retraites et qui sait que, seule, elle peut décoincer le débat. Une entreprise qui sait qu'on la critique toujours, mais qui accepte cette mission, en espérant que son message sera compris, car c'est une entreprise qui est au cœur de la société. Ce message, c'est celui de la sortie : ne la ratons pas !



Boardman B.

Fixing Fuel Poverty - Challenges and Solutions

ril. 9781844077434 Lst 70 br. 9781844077441 Lst 24,95 pagg. 256;

Earthscan Ltd. (31/12/2009)

Economia Finanziaria / Financial Economics

The book begins by discussing the political awakening to the issue and exploring just who constitutes the fuel poor. It examines the factors that contribute to fuel poverty - low incomes, high fuel prices and poor quality housing - and looks at and evaluates the policies that have been employed to help reduce the problem. The latter part presents a detailed set of proposals based around long-term improvements in the housing stock that must be employed if we are to avoid a dire situation continuing to get worse. Based on detailed analysis of the situation in the UK, the growth of fuel poverty (sometimes called energy poverty) in other countries and the new focus in European policy makes the book timely and provides important lessons for those who now have to produce policies to tackle the issues

Economia Internazionale / International Economics



Khorana S.

Bilateral Trade Agreements in the Era of Globalization: The EU and India in Search of a Partnership

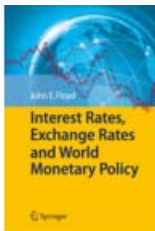
ril. 9781848447950 Lst 59,95 pagg. 240;

Edward Elgar Publishing (29/01/2010)

Economia Internazionale / International Economics

This unique book provides an assessment of an Indian-EU agreement, drawing on the theory of preferential agreements, the history of India-European relations and the recent refocusing of the Indian economy. The authors explore both a broad overview of the agreement as well as a detailed examination of sensitive sectors. A preferential trade agreement between India and the EU fires the imagination. It encompasses one fifth of humanity, brings a large developed single market together with a major developing economy, together representing sufficient scope and diversity to capture almost all the gains expected from globalization. After a broad discussion of the agreement, the book focuses on two sensitive sectors - clothing and footwear, including the results of a stakeholder survey regarding non-tariff barriers in these industries.

Economia Monetaria / Monetary Economics



Floyd J.

Interest Rates, Exchange Rates and World Monetary Policy

ril. 9783642102790 Eur 135,15 pagg. 404;

Springer Verlag (01/02/2010)

Economia Monetaria / Monetary Economics -ECONOMIA INTERNAZIONALE / INTERNATIONAL ECONOMICS

A careful basic theoretical and econometric analysis of the factors determining the real exchange rates of Canada, the U.K., Japan, France and Germany with respect to the United States is conducted. The resulting conclusion is that real exchange rates are almost entirely determined by real factors relating to growth and technology such as oil and commodity prices, international allocations of world investment across countries, and underlying terms of trade changes. Unanticipated money supply shocks, calculated in five alternative ways have virtually no effects. A Blanchard-Quah VAR analysis also indicates that the effects of real shocks predominate over monetary shocks by a wide margin

Macroeconomia / Macroeconomics



Flaschel P.

Topics in Classical Micro and Macroeconomics

ril. 9783642003233 Eur 166,35 pagg. 509; illustrazioni: 69;

Springer Verlag (01/12/2009)

Macroeconomia / Macroeconomics -MICROECONOMIA / MICROECONOMICS

This book on Classical micro- and macroeconomics collects revised versions of papers which were written between 1983 and 2000, some jointly with coauthors, and it supplements them in a coherent way with recent unpublished work on the issues raised and treated in them. It attempts to demonstrate to the reader that themes of Classical economics, in particular in the tradition of Smith, Ricardo and Marx, can be synthesized into a coherent whole from the perspective of formal model building as well as applied Leontief-Stone Systems of National Accounts and the Input-Output approaches built on them. This reformulation of Classical economics differs significantly from the static Neocardian formalization of the Classical approach to economics

Management / Management



Kurokawa Y.

M&A FOR VALUE CREATION IN JAPAN

ril. 9789814287463 Lst 64 pagg. 152;

World Scientific Publishing (15/12/2009)

Management / Management

The design or reorganization of a corporate organization should be discussed from the perspective of the supply and demand equilibrium in the market. But it is quite difficult to balance supply and demand by relying on the price mechanism of the market. The book investigates the impact of a takeover on a management's incentives to increase reported earnings. The book also analyzes the type of effects reorganizations have on the laws and regulations, while weighing the company law, accounting standards for financial instruments, tax law, other accounting principles and international standards such as the Financial Accounting Standards Board (FASB) and International Financial Reporting System



McMullin A,J,

Aging and Working in the New Economy: Changing Career Structures in Small IT Firms

ril. 9781848441774 Lst 65 pagg. 256;

Edward Elgar Publishing (01/01/2010)

Management / Management

The case studies and analyses developed in this timely book provide insight into the structural features of small and medium-sized firms in the Information Technology sector, and the implications of these features for the careers of people who are employed by them. Using research conducted in Australia, Canada, the European Union and the United States, the contributors explore how individuals manage their paid work within firms that are struggling to survive and compete in global economies. The book discusses the tensions that arise as workers and owners struggle for personal and firm survival, two processes that are often contradictory and occasionally produce conflict

Marketing / Marketing

PRACTICAL PRICING

TRANSLATING PRICING THEORY
INTO SUSTAINABLE PROFIT IMPROVEMENT



MICHAEL CALOGRIDIS

Calogridis M.

Practical Pricing - Translating Pricing Theory into Sustainable Profit Improvement

ril. 9780230614604 Lst 37,50 pagg. 224;

Palgrave Macmillan (22/01/2010)

Marketing / Marketing -MANAGEMENT / MANAGEMENT

This book is about taking a theory, pricing, and translating it into an operational practice that can be used by a company on an everyday basis easily with maximum results. Pricing is divided amongst different parts of a company. Every department from marketing to sales to finance has some unique interest in Pricing but not one of those departments looks at Price holistically. This book provides, in detail, all the steps and input required to build out a pricing strategy and function.



Nissanke M.

Commodities, Governance and Economic Development under Globalization

ril. 9780230203341 Lst 70 pagg. 408;

Palgrave Macmillan (20/01/2010)

Marketing / Marketing -MANAGEMENT / MANAGEMENT

This volume celebrates Alfred Maizels's legacy and his contribution to trade, commodities and development issues. It is dedicated to his life-time achievements, covering his work from an analytical perspective and placing his research, at this very critical juncture, in the context of the current financial crisis and contemporary policy debates. The contributors to this volume discuss and extend the validity of Maizels's findings in the light of new empirical evidences

Microeconomia / Microeconomics



Ferrari G.

Price Indexes in Time and Space Methods and Practice

Series: *Contributions to Statistics*

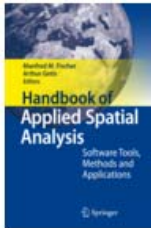
ril. 9783790821390 Eur 93.55 pagg. 264;

Springer Verlag (18/12/2009)

Microeconomia / Microeconomics

This book deals with the currently most relevant topics in price index numbers theory and practice. The problem of the harmonization of Consumer Price Indexes (CPIs) and the time-space integration of baskets is analyzed at the EU-zone level, with methodological and practical proposals on how to proceed for an overall treatment of the matter. Another issue is comparisons between Purchasing Power Parities (PPPs) and CPIs. Likewise, the construction of sub-indexes for households, economic and social groups is investigated, in order to obtain specific inflation measurement instruments

Statistica / Statistics



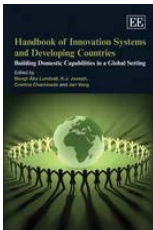
Fischer M.M.

Handbook of Applied Spatial Analysis - Software Tools, Methods and Applications

ril. 9783642036460 Eur 207,95 pagg. 811;
Springer Verlag (16/12/2009)
Statistica / Statistics

Spatial data are an important source of scientific information. The development of high capacity and fast desk and laptop computers and the concomitant creation of geographic information systems has made it possible to explore georeferenced or mapped data as never before. This Handbook summarizes, explains, and demonstrates the nature of current models, methods, and techniques particularly designed for the analysis of spatial data. The book is designed to be a desk reference for all researchers just getting into the field of spatial data analysis as well as for seasoned spatial analysts. Relevant references are given whenever possible to direct researchers to the most useful writings on the subject

Teoria Dello Sviluppo / Development Theory

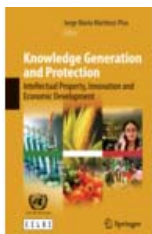


Lundvall B.A.

Handbook of Innovation Systems and Developing Countries: Building Domestic Capabilities in a Global Context

ril. 9781847206091 Lst 125 pagg. 416;
Edward Elgar Publishing (01/12/2009)
Teoria Dello Sviluppo / Development Theory

The innovation systems (IS) approach emerged as a theoretical framework in the industrialized world in the mid nineties to explain innovation and growth in the developed world. This Handbook is the first attempt to adapt the IS approach to developing countries from a theoretical and empirical viewpoint. It brings eminent, well known scholars in economics, innovation and development studies together with promising young researchers to critically discuss the relationship between IS and development and how the concept should be adapted to developing countries



Martinez-Piva J.M.

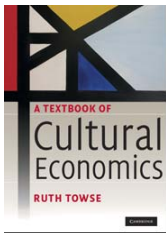
Knowledge Generation and Protection - Intellectual Property, Innovation and Economic Development

ril. 9781441912633 Eur 103,95 pagg. 344; illustrazioni: 17;
Springer Verlag ()

Teoria Dello Sviluppo / Development Theory -ECONOMIA INTERNAZIONALE / INTERNATIONAL ECONOMICS

The wealth of the most developed nations, and, to a large extent their economic growth, can be explained by the capacities to generate research, create knowledge, appropriate it and transform it into new technologies. The study of the dynamics and contemporary mechanisms for the circulation, access, and commercial application of knowledge is an urgent task, since the capabilities related to technological change appear increasingly to be the path for developing countries to move away from their condition on the periphery

Teoria Economica / Economic Theory



Towse R.

A Textbook of Cultural Economics

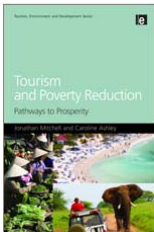
ril. 9780521888721 Lst 70 br. 9780521717021 Lst 35 pagg. 626;

Cambridge U.P. (31/01/2010)

Teoria Economica / Economic Theory

What determines the price of a pop concert or an opera? Why does Hollywood dominate the film industry? Does illegal downloading damage the record industry? Does free entry to museums bring in more visitors? In *A Textbook of Cultural Economics*, one of the world's leading cultural economists shows how we can use the theories and methods of economics to answer these and a host of other questions concerning the arts (performing arts, visual arts and literature), heritage (museums and built heritage) and creative industries (the music, publishing and film industries, broadcasting).

Turismo / Tourism



Mitchell J.

Tourism and Poverty Reduction- Pathways to Prosperity

ril. 9781844078882 Lst 80 br. 9781844078899 Lst 22,95 pagg. 192;

Earthscan Ltd. (15/12/2009)

Turismo / Tourism

Tourism can reduce poverty in developing countries. But tourism growth is not universally inclusive of the poor. Moreover our understanding of how tourism affects the poor is largely based on partial and superficial analysis. Researchers from different disciplines and practitioners with different objectives generally work in splendid isolation from each other and from the mainstream of development economics. Detailed economic analysis remains buried and is rarely challenged for policy implications, let alone poverty implications

Licosa
Sansoni

Libreria Commissionaria Sansoni
Via Duca di Calabria 1/1
50125 Firenze - Italia
fax: +39 055 641257
licosa.informa@licosa.com