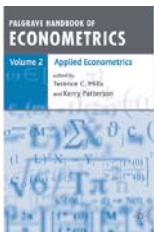


SCIENZE ECONOMICHE / ECONOMICS

Econometria / Econometrics



Palgrave Handbook of Econometrics Vol.2: Applied Econometrics

ril. 9781403917997 Lst 120 pagg. 1128;

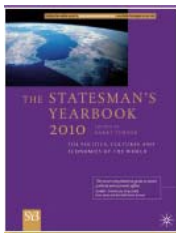
Palgrave Macmillan (01/06/2009)

Econometria / Econometrics

Terence C. Mills, Professor of Applied Statistics and Econometrics, Loughborough University, UK Kerry Patterson, Professor of Econometrics, University of Reading, UK - Following the success of the Palgrave Handbook of Econometrics: Volume I, this highly anticipated second volume focuses on applied econometrics. Presents detailed discussions and assessments of the impact of econometrics in a wide range of applied areas of economics.

• Features contributions from the world's leading econometricians. An essential source of reference for students, academics and professional econometricians.

Economia / Economics



Turner B.

The Statesman's Yearbook 2010 - 149/e

ril. 9780230206021 Lst 165 pagg. 1608;

Palgrave Macmillan (14/08/2009)

Economia / Economics

The Statesman's Yearbook presents a political, economic and social account of every country of the world, together with facts and analysis. The 2010 edition is made up of more facts and figures than ever before and includes:

Detailed maps of 193 countries Profiles of all current leaders New credit crunch chronology (April 2007-March 2009)

Economia Aziendale / Business Economics



Dringoli A.

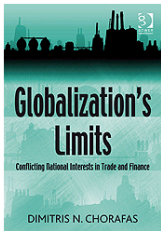
Creating Value Through Innovation

ril. 9781848443297 Lst 59,95 pagg. 224;

Edward Elgar Publishing (01/05/2009)

Economia Aziendale / Business Economics

In open and dynamic markets, only innovation can give a firm a competitive advantage and with it the superior cash flows that generate value. Using analytical models, this timely book analyses the conditions under which innovation strategy can create and maintain value, based on different environmental dynamics. Quantitative models are used to determine the value of innovation strategies in highly dynamic and competitive industries. These clearly reveal the economic variables and relations upon which the strategy depends, and the conditions for creating sustainable value within the firm

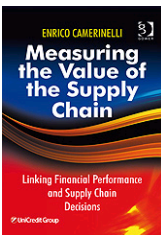


Chorafas D.

Globalization's Limits - Conflicting National Interests in Trade and Finance

ril. 9780566088858 Lst 60 pagg. 354;
Gower Publishing (28/05/2009)
Economia Aziendale / Business Economics

So far there has been only praise for globalization. However, the export wave of China's manufacturing machine and, more recently, the Global financial crisis show that Globalization has limits. Globalization, the internationalization of trade, and financial integration are having enormous implications for businesses as well as for the whole economies of countries or blocks of countries. In this book Dr. Chorafas argues that research is now producing evidence that there are limits to such globalization and amalgamation and that these need to be better defined and understood if some of the problems now being identified are to be prevented from applying the brakes, or worse, putting the process into reverse gear.



Camerinelli E.

Measuring the Value of the Supply Chain - Linking Financial Performance and Supply Chain Decisions

ril. 9780566087943 Lst 65 pagg. 236;
Gower Publishing (16/04/2009)
Economia Aziendale / Business Economics

In a company ecosystem the supply chain manager is tasked with duties and objectives primarily aimed at controlling and reducing costs, while optimizing the material flows. Yet, in many organizations, common perception limits supply chain management to product logistics, materials handling and warehouse management. The supply chain manager must learn how to communicate the results of his work to show the importance and impact supply chain management operations have on a company. In this book, Enrico Camerinelli provides the supply chain manager and the chief financial officer with the means to link the value of supply chain to an organization's bottom line



Altig D.E.

Monetary Policy in Low-Income Economies

ril. 9780521848503 Lst 50 pagg. 360;
Cambridge U.P. (01/08/2009)
Economia Aziendale / Business Economics

All central banks manage the supply of money and credit in their countries, increasing and decreasing them as needed to provide what economies need to keep growing. The way central banks typically handle that job involves short-term interest rates. But when inflation is low, central banks can't use their usual methods to get money and credit into an economy that needs it. Several essays in this volume describe the work of economists who have investigated problems that central banks might have when inflation gets low.



Bjuggren P.O.

The Modern Firm, Corporate Governance and Investment

Series: New Perspectives on the Modern Corporation
ril. 9781848442252 Lst 95 pagg. 424;
Edward Elgar Publishing (01/05/2009)
Economia Aziendale / Business Economics

This book explores the revolutionary development of the theory of the firm over the past 35 years. Despite rapid progress in the field, new developments in the microeconomic and industrial organization literature have been relatively scant. This book attempts to redress the balance by providing a comprehensive overview of the theory of the firm before moving on to examine firms and the organization of their economic activities. The contributors also investigate the impact of ownership structure and board composition on firm performance and study how the institutional framework of an economy affects investment decisions

Economia Europea / European Economics



Huissoud J.M.

La guerre économique - Rapport Anteios 2010

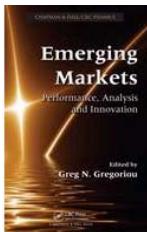
br. 9782130574101 Eur 26 pagg. 274;

PUF (01/06/2009)

Economia Europea / European Economics

En 1989, la chute du mur de Berlin, suivie deux ans plus tard de l'implosion de l'URSS, paraissaient ouvrir une nouvelle ère, « fin de l'histoire » et « mondialisation heureuse » mêlées. Pourtant, il aura fallu moins d'un an pour que Bill Clinton, à peine élu, annonce « un monde dans lequel les États, comme les entreprises, sont engagés dans une compétition sauvage sur les marchés mondiaux ». Des cendres de la guerre froide se dégage une nouvelle guerre ; non plus bipolaire mais de tous contre tous, non plus politique mais avant tout économique. Guerre du gaz, guerre de l'acier, guerre de la banane, guerre des subventions agricoles et bien d'autres encore semblent aujourd'hui autant de nouveaux affrontements entre nations

Economia Finanziaria / Financial Economics



Gregoriou G.N.

Emerging Markets

Series: Chapman & Hall/CRC Finance

ril. 9781439804483 Lst 69,99 pagg. 868;

CRC Press (01/06/2009)

Economia Finanziaria / Financial Economics

collection that reveals what lies ahead for worldwide emerging markets. It addresses business cycles, equity returns, regulations, corporate governance, corruption, and more in various international markets. It also investigates Balkan economics, including the trade flows and volatility of these transition countries in Europe



Visser H.

Islamic Finance - Principles and Practice

ril. 9781845425258 Lst 59,95 pagg. 208;

Edward Elgar Publishing (01/05/2009)

Economia Finanziaria / Financial Economics

'Since its development, the study of Islamic finance has been enriched by the insights of Western scholars of banking and finance. Here, Hans Visser provides a comprehensive analysis of the principles of Islamic finance, the main instruments, and the operation of Islamic institutions and markets. This thoughtful and well written study confirms Professor Visser's place in the group of Western writers able to comprehend and evaluate the essence of Islamic finance, while reinforcing Edward Elgar's position as the leading Western publishing house in this field



Ragbendra Jha

Modern Public Economics 2/e

Series: Routledge Advanced Texts in Economics and Finance

ril. 9780415460101 Lst 100 br. 9780415460118 Lst 37,50 pagg. 560;

Routledge (Taylor & Francis) (01/10/2009)

Economia Finanziaria / Financial Economics

In recent times not only have traditional areas of public economics such as taxation, public expenditure, public sector pricing, benefit cost analysis, and fiscal federalism thrown up new challenges but entirely new areas of research and inquiry have emerged. This second edition builds upon the strengths of the previous edition and incorporates results of research on new areas such as global public goods, environmental taxation and carbon permits trading and the complexities of corporate taxation in a rapidly globalizing world



EYLER R.

Money and Banking: An International Text

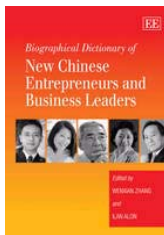
ril. 9780415775465 Lst 95 br. 9780415775472 Lst 29,99 pagg. 240;

Routledge (Taylor & Francis) (01/10/2009)

Economia Finanziaria / Financial Economics

This book focuses on the core issues in money and banking. By using simple applications for anyone that understands basic economics, the lessons in the book provide any student or reader with a background in how financial markets work, how banks as businesses function, how central banks make decisions, and how monetary policy affects the global economy

Economia Internazionale / International Economics



ALON I.

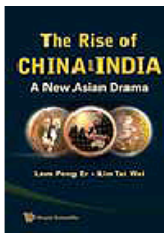
Biographical Dictionary Of New Chinese Entrepreneurs And Business Leaders

ril. 9781847206367 Lst 95 pagg. 296;

Edward Elgar Publishing (01/05/2009)

Economia Internazionale / International Economics

This impressive effort by two leading scholars of Chinese business and society will quickly become a reference for all students and practitioners. Indeed, it is a ready vade mecum, filling the crying gap many experts have identified in recent years. This work will set the standard for its successors: independent in its analytical assessments, broad-spectrum in its choice of entry, far-sighted in its selections



LAM PENG ER

THE RISE OF CHINA AND INDIA - A New Asian Drama

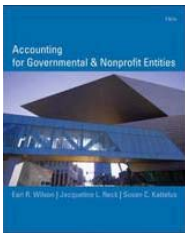
ril. 9789814280334 Lst 60 pagg. 176;

World Scientific Publishing (01/05/2009)

Economia Internazionale / International Economics

The most remarkable phenomenon in Asia in the 21st century is arguably the economic rise of China and India. Amazingly, the two most populous countries in the world are uplifting millions of their citizens annually from poverty through rapid economic growth. What is the impact on the region, given the ascendance of China and India? There are at least two possible outcomes: the rise of the two great Asian powers may challenge the US and instill fear among the smaller countries in Asia, or, China and India will act as new economic dynamos that will benefit the region even if US economic presence in the region is to decline in the future. This book explores the opportunities and obstacles to a "harmonious" region underpinned by the rise of China and India

Economia Pubblica / Public Credits-Debits-Loans Economics



Wilson E.

Accounting for Governmental and Nonprofit Entities 15/e

ril. 9780073379609 Lst 110,99 pagg. 800;

McGraw Hill (01/04/2009)

Economia Pubblica / Public Credits-Debits-Loans Economics

The 15th edition of "Accounting for Governmental and Nonprofit Entities" is a comprehensive governmental and not-for-profit accounting text that balances concepts and procedures written by accounting professors engaged with professional for students who will be auditing and working in public and not-for-profit sector entities. This market leading text brings instructors and students a comprehensive knowledge of the specialized accounting and financial reporting practices of governmental and not-for-profit organization, and how those organizations can better meet the information needs of a diverse set of financial statement users and decision makers. With the extensive experience of the current author team comes along a relevant and accurate new edition as well as instructor tools

Management / Management



a cura di W. R. Baets

Knowledge Management and Management Learning

Extending the Horizons of Knowledge-Based Management

ril. 0387258191 Eur 76,95 pagg. 398;

Springer Verlag (01/08/2005)

Management / Management

Knowledge Management and Management Learning: Extending the Horizons of Knowledge- Based Management examines a range of topical considerations in the field by utilizing dynamic and non-linear systems behavior or the complexity paradigm. From this examination have come a number of new and promising relevant extensions to knowledge management and its practice. Many of the topics have been pulled from "real world" situations in actual companies, and therefore these topical treatments reflect quantitative and qualitative research done within the knowledge management framework of actual company experience. Offered are a series of topical treatments that extend the parameters of knowledge management and examine the practical implications of these extensions. The book begins with an extended introduction and theoretical framework.



Winkler D.

Services Offshoring and its Impact on the Labor Market - Theoretical Insights, Empirical Evidence, and Economic Policy Recommendations for Germany

Series: Contributions to Economics

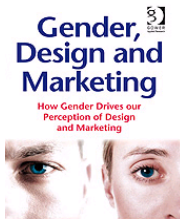
ril. 9783790821987 Eur 88,35 pagg. 300;

Springer Verlag (01/06/2009)

Management / Management

Services – from information technology to research to finance – are now as subject to international trade as goods have been for decades. What are the labor market consequences of the recent surge in services offshoring? While offshoring has traditionally been found to affect only less-skilled workers in industrialized countries, this study finds that services offshoring also has negative consequences for high-skilled workers. Focusing on the case of Germany

Marketing / Marketing



Moss G.

Gender, Design and Marketing - How Gender Drives our Perception of Design and Marketing

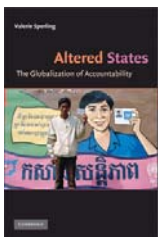
ril. 9780566087868 Lst 60 pagg. 268;

Ashgate (01/05/2009)

Marketing / Marketing

In this wide-ranging book the author explores design, visual aesthetics, language and communication, by drawing on an exhaustive range of primary sources of research from psychology, design, branding and communication. The lessons that emerge offer challenges to organizations both in the way in which their design and marketing is perceived by men and women, as well as how the make-up of their workforce may limit their ability to appreciate and address the diversity of customers' preferences

Scienze Economiche / Economics



Sperling V.

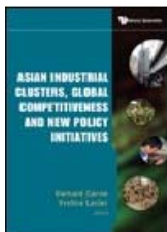
Altered States - The Globalization of Accountability

ril. 9780521834001 Lst 45 br. 9780521541817 Lst 15,99 pagg. 400;

Cambridge U.P. (01/06/2009)

Scienze Economiche / Economics

Is globalization good for democracy? Or has it made our governing institutions less accountable to citizens? Located at the intersection of international relations and comparative politics, this book explores the effects of globalization on national governance. Under what circumstances do the transnational forces that embody globalization encourage or discourage political accountability? Among the transnational forces discussed in the book are the International Monetary Fund, the World Bank, multinational corporations, the United Nations, private military contractors, peacekeepers, the European Court of Human Rights, and several transnational social movements



Ganne B.

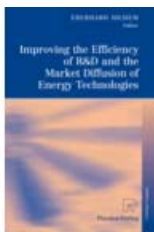
ASIAN INDUSTRIAL CLUSTERS, GLOBAL COMPETITIVENESS AND NEW POLICY INITIATIVES

ril. 9789814280129 Lst 86 pagg. 600;

World Scientific Publishing (01/06/2009)

Scienze Economiche / Economics

This book provides a comprehensive overview of what Asian industrial clusters might teach us. At a time when the dynamics of the world's economy are increasingly being influenced by developments in Asia, the question takes on particular relevance because of the explosion of clusters and cluster policies throughout the region; and because of the great variety of models which can be seen developing in the various countries



Jochem E.

Improving the Efficiency of R&D and the Market Diffusion of Energy Technologies

ril. 9783790821536 Eur 103,95 pagg. 260;

Springer Verlag (29/06/2009)

Scienze Economiche / Economics

Is there a chance that public or private research and development institutions can improve the efficiency of the R&D process? This book gives a positive answer by designing an integrated concept of the science technology cycle and the innovation system of each technology. The position of a new technology in the sciencetechnology cycle is identified by several indicators from patent analysis, citations and market information data

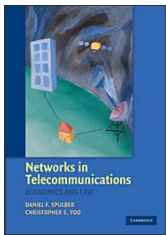


Hillier F.S.

Introduction to Operations Research 9th Edition

br. 9780071267670 Lst 46,99 pagg. 1088;
McGraw Hill (01/05/2009)
Scienze Economiche / Economics

For over four decades, "Introduction to Operations Research" by Frederick Hillier has been the classic text on operations research. While building on the classic strengths of the text, the author continues to find new ways to make the text current and relevant to students. One way is by incorporating a wealth of state-of-the-art, user-friendly software and more coverage of business applications than ever before. The hallmark features of this edition include clear and comprehensive coverage of fundamentals, an extensive set of interesting problems and cases, and state-of-the-practice operations research software used in conjunction with examples from the text. The website will include solutions, 100 worked examples, articles, a testbank, companion software, and eight bonus chapters as well as case studies



Spulber D.F.

Networks in Telecommunications - Economics and Law

ril. 9780521857109 Lst 75 br. 9780521673860 Lst 29,99 pagg. 512;
Cambridge U.P. (15/06/2009)
Scienze Economiche / Economics

Networks in Telecommunications addresses fundamental issues in discussions of regulatory policy by offering an integrated framework for understanding the economics and law of networks. It extends theories on network design associated with the mathematics of graph theory, which provides insights into the complex, systemic interrelationship between network components



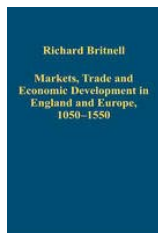
Sonis M.

Tool Kits in Regional Science - Theory, Models, and Estimation

Series: Advances in Spatial
ril. 9783642006265 Eur 93,55 pagg. 305; illustrazioni: 38;
Springer Verlag (01/06/2009)
Scienze Economiche / Economics

Regional Science is now more than 50 years old; in the last two decades, significant advances in methodology have occurred, spurred in large part by access to computers. The range of analytical techniques now available is enormous; this books provides a sampling of the toolkit that is now at the disposal of analysts interested in understanding and interpreting the complexity of the spatial structure of sub- national economies

Storia Economica / Economic History



Britnell

Markets, Trade and Economic Development in England and Europe, 1050-1550

Series : Variorum Collected Studies
ril. 9780754659839 Lst 70 pagg. 330;
Ashgate (01/05/2009)
Storia Economica / Economic History

England's economy between 1050 and 1550 mirrored that of much of continental Europe in its growing dependence upon trade over both short distances and long. The essays in this collection are the fruit of forty years of research into the complex and interrelated issues involved. Describing this change can be achieved in part through quantitative indices, such as the number and size of towns, markets and fairs, and the volume of monetary circulation. A full account also requires a discussion of widespread changes of work experience, customary practices and moral values as households became more dependent upon markets. In addition, the evidence of transformative commercial growth in the medieval period gives rise to numerous questions concerning its relationship to more modern times

Teoria Dello Sviluppo / Development Theory



Marques H.

Integration and Globalization: Challenges for Developed and Developing Countries

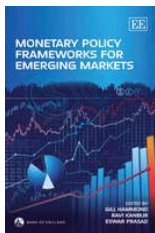
Series: *INFER Advances in Economic Research*

ril. 9781848446557 Lst 59,95 pagg. 200;

Edward Elgar Publishing (01/07/2009)

Teoria Dello Sviluppo / Development Theory

The main challenges the European Single Market is facing in the 21st century result from the enlargement to Central and Eastern Europe, the EMU, and the globalization of trade and investment that has aided the rise of competitive emerging markets. This state-of-the-art book provides fresh theoretical and empirical evidence on the challenges presented by integration and globalization for both developed and developing countries. The authors demonstrate how the European Single Market remains a work in progress with many critical issues still to be addressed. These include the rigidities in product and labor markets, the need for innovation and quality upgrading, and the rapid catch-up of new member countries



Hammond

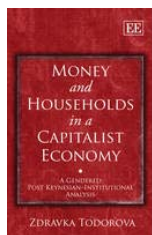
Monetary Policy Frameworks for Emerging Markets

ril. 9781848444423 Lst 95 pagg. 384;

Edward Elgar Publishing (01/06/2009)

Teoria Dello Sviluppo / Development Theory

Financial globalisation has made the formulation of monetary policy in emerging market economies increasingly complicated. This timely set of studies looks at the turmoil in global financial markets, which, coupled with volatile inflation, poses serious challenges for central banks in these countries. The book features a number of specially commissioned new papers from both front-line policy-makers and researchers in developing and emerging market economies, which tackle the difficult issues currently being debated with increasing urgency by monetary policy theorists and policy-makers around the world



Zdravka Todorova

Money and Households in a Capitalist Economy: A Gendered Post Keynesian-institutional Analysis

ril. 9781847209535 Lst 59,95 pagg. 192;

Edward Elgar Publishing (01/06/2009)

Teoria Dello Sviluppo / Development Theory

Post Keynesian analysis of monetary production have not provided much attention to households as institutions, while a good deal of the literature in feminist economics discusses households in a strictly microeconomic context, with little consideration of monetary phenomena. This book, a unique study of the capitalist economy, utilizes a distinctive combination of Post Keynesian, institutional and gender analysis to examine household economics in capitalist society in order to flesh out the gaps in each. The author poses questions that cut across rigidly determined areas of inquiry, such as gender and money and micro- and macroeconomic analysis. She grounds the discussion of households and their social and financial relations within a monetary theory of production, provides many methodological, theoretical, and policy formulation insights to establish a framework that illuminates current problems of household debt



Cantner U.

Schumpeterian Perspectives on Innovation, Competition and Growth

ril. 9783540937760 Eur 124,75 pagg. 460;

Springer Verlag (01/06/2009)

Teoria Dello Sviluppo / Development Theory

Recent developments in economics have gone from the recognition of the importance of innovation for growth and the exploration of innovation mechanisms to the incorporation of the results of the previous research into economic models. An important lesson to be drawn from all this research is that a purely macro-based analysis of growth is not enough. The various mechanisms of innovation creation and diffusion, the importance of agent heterogeneity, of market selection processes, of the internal organization of the firm and of organizational routines, and the obsolescence and the consequent emergence of new types of capital goods are a few examples of micro-economic phenomena that contribute decisively to macro-economic development

Turismo / Tourism



Holmes K.

Managing Volunteers in Tourism - Attractions, destinations and events

br. 9780750687676 Lst 29,99 pagg. 320;

Butterworth Heinemann (01/09/2009)

Turismo / Tourism

Volunteer tourism is one of the fastest growing trends in the tourism industry. From volunteering at mega events like the Olympics to cultural festivals or museums, the phenomenon of volunteer tourism is increasing on a global scale



Tesone D.

Principles of Management for the Hospitality Industry

br. 9781856177993 Lst 34,99 pagg. 424;

Butterworth Heinemann (01/09/2009)

Turismo / Tourism

While business texts are often too theoretically focused on the corporate management of manufacturing organizations, "Principles of Management for the Hospitality Industry" covers the service systems required for effective and efficient hospitality management. In addition, "Principles of Management for the Hospitality Industry" includes 120 diagrams to help in visualising key concepts as well as end of chapter problems to develop thinking and case studies throughout to contextualise. The instructor website includes PowerPoints and a link to a test bank that is downloadable (Flash files) onto instructors' Learning Management Systems (anything SCORM compliant such as WebCT, Moodle, Angel, etc) at their universities and colleges



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