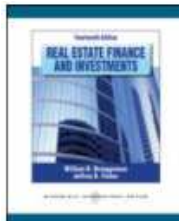


## SCIENZE ECONOMICHE / ECONOMICS

### Economia Finanziaria / Financial Economics



Brueggeman W.

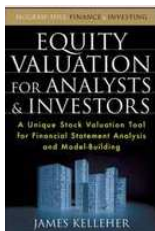
**Real Estate Finance and Investments 14/e**

ril. 9780071289184 Lst 50,99 pagg. 672;

McGraw Hill (01/07/2010)

*Economia Finanziaria / Financial Economics -CONTABILITA' / ACCOUNTING*

The Fourteenth Edition of Real Estate Finance and Investments prepares students to understand the risks and rewards associated with investing in and financing both residential and commercial real estate. Concepts and techniques included in the chapters and problem sets are used in many careers related to real estate. The material in this edition is also relevant to individuals who want to better understand real estate for their own personal investment and financing decisions



Kelleher J.

**Equity Valuation for Analysts and Investors**

ril. 9780071639231 Lst 51,99 pagg. 400;

McGraw Hill (01/08/2010)

*Economia Finanziaria / Financial Economics*

Plowing through reams of financial statement information, Excel spreadsheets, and piles of data - some useful, some worthless - can be prohibitively time-consuming and downright wearisome. This title streamlines the process, enabling you to estimate the market value or current worth of an asset, company, investment, or portfolio - accurately



Kevin E.

**Institutions and Economic Performance**

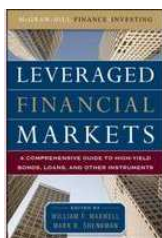
*International Library Of Critical Writings In Economics*

ril. 9781843768722 Lst 205 pagg. 680;

Edward Elgar Publishing (01/05/2010)

*Economia Finanziaria / Financial Economics*

The field of institutional economics has witnessed a surge in interest over recent years and has attracted the attention of a growing number of social scientists. This topical and highly informative collection brings together critical writings on the relationship between institutions and economic performance. The included works encompass seminal cross-country studies of 'whether institutions matter', as well as leading examples of within-country studies on the role of specific institutions



Maxwell W.

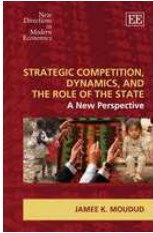
**Leveraged Financial Markets - A Comprehensive Guide to Loans, Bonds, and Other High-Yield Instruments**

ril. 9780071746687 Lst 60,99 pagg. 416;

McGraw Hill (01/08/2010)

*Economia Finanziaria / Financial Economics*

Helps you master one of the riskiest yet most profitable markets in finance. Through the eyes of the players and thinkers who live in the high-yield and distressed debt markets, this book gives you the background and strategies you need to successfully diversify your portfolio and capture a higher return on your investment



Moudud J.K

**Strategic Competition, Dynamics, and the Role of the State - A New Perspective**

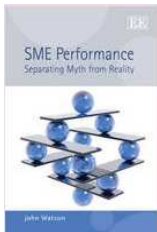
*Collana: New Directions in Modern Economics Series*

ril. 9781845429232 Lst 59,95 pagg. 192;

Edward Elgar Publishing (28/05/2010)

*Economia Finanziaria / Financial Economics -ECONOMIA DEL LAVORO / LABOUR ECONOMICS*

Jamee Moudud provides a new microfoundational explanation for the Harrodian long-run or warranted growth rate. The author, emphasizing the role of Keynesian uncertainty, shows that the growth model is anchored in a new interpretation of the Oxford Economists' Research Group's microeconomic analysis and a variant of the stock-flow consistent framework. In a distinctly Kaldorian vein, Jamee Moudud discusses the relationship between capital budgeting, public investment, and taxation policy as it relates to the warranted growth rate and its impact on long-term involuntary unemployment



Watson J.

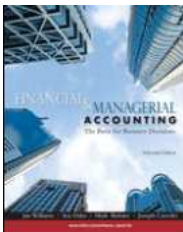
**SME Performance Separating Myth from Reality**

ril. 9781845429775 Lst 59,95 pagg. 168;

Edward Elgar Publishing (28/05/2010)

*Economia Finanziaria / Financial Economics*

The performance of Small and Medium-sized Enterprises (SMEs) has been a subject of continual interest to both researchers and practitioners. This enlightening book investigates the pitfalls which have affected the assessment of SME performance in much of the past research. In this book, John Watson dispels a number of myths that have become part of the SME landscape - including that SMEs suffer from excessively high failure rates; that female-owned SMEs under-perform male-owned SMEs; and that SME growth (particularly for female-controlled SMEs) is severely limited by a lack of external funding.



Williams J.

**Financial and Managerial Accounting**

ril. 9780073526997 Lst 114,99 pagg. 1264;

McGraw Hill (01/06/2010)

*Economia Finanziaria / Financial Economics -MANAGEMENT / MANAGEMENT*

With the fifteenth edition of Financial and Managerial Accounting: The Basis for Business Decisions, the Williams author team continues to be a solid foundation for students who are learning basic accounting concepts. In this revision, the authors have added to and refined the coverage of International Financial Reporting Standards (IFRS), particularly in Chapter 15 (Global Business and Accounting). Hallmarks of the text including the solid Accounting Cycle Presentation, relevant pedagogy, and high quality, end-of-chapter material have been updated throughout the book



Yueh L.

**The Economy of China**

ril. 9781845421946 Lst 59,95 pagg. 256;

Edward Elgar Publishing (28/05/2010)

*Economia Finanziaria / Financial Economics*

The emergence of China since 1979 has been a hallmark in the global economy, not only in the past but also in this century. This comprehensive book provides an analytical view of the remarkable economic development of the most exciting economy in the world

**Economia Internazionale / International Economics**



Sornarajah M.  
**China, India and the International Economic Order**  
ril. 9780521110570 Lst 65 pagg. 654;  
Cambridge U.P. (31/07/2010)  
*Economia Internazionale / International Economics*

With contributions by a variety of internationally distinguished scholars on international law, world trade, business law and development, this unique examination of the roles of China and India in the new world economy adopts the perspectives of international economic law and comparative law. The two countries are compared with respect to issues concerning trade and development, the World Trade Organization, international dispute settlement, regional/free trade agreements, outsourcing, international investment, foreign investment, corporate governance, competition law and policy, and law and development in general

**Management / Management**



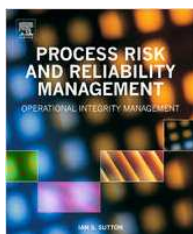
Anderson N.  
**Innovation and Knowledge Management - 4 vols set**  
ril. 9781848606661 Lst 600 pagg. 1744;  
Sage Publications (31/05/2010)  
*Management / Management -ECONOMIA AZIENDALE / BUSINESS ECONOMICS*

Innovation and Knowledge Management has gained considerable importance over the last 40 years, both as an area of academic research and as an area of professional practice. This growing interest has produced a wealth of highly disparate literature, international in orientation and rooted in both the research agenda and in more pragmatic issues of best practice. Each volume covers a key area of Innovation and Knowledge Management, reflecting both historical roots and cutting-edge scholarship. Volume One covers individual creativity and innovation, with Volume Two focusing on teamwork and group innovation. Volume Three adopts an organization-wide perspective, including papers on the innovation process, resistance to change and radical vs. incremental innovation. Volume Four treats knowledge management in the context of organizational knowledge, knowledge networks, knowledge transfer and organizational learning



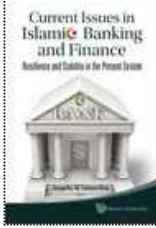
Klarsfeld A.  
**International Handbook On Diversity Management At Work - Country Perspectives on Diversity and Equal Treatment**  
ril. 9781847208903 Lst 125 pagg. 400;  
Edward Elgar Publishing (01/07/2010)  
*Management / Management*

□ Most of the literature to date on diversity has been based in western and industrialized national cultures. It is gratifying therefore to see this book includes chapters from scholars based in fifteen different countries across the world, representing Europe, the Middle East, South and East Asia, and North America. Although the chapter authors have approached the topic in a variety of different ways, they provide comparative insights on diversity management that will be of interest to scholars and policy-makers alike.



Sutton I.  
**Process Risk and Reliability Management Operational Integrity Management**  
pagg. 800;  
William Andrew Publishing (21/05/2010)  
*Management / Management*

Considerable progress to do with process safety has been made in the fifteen years since the early 1990s, particularly with respect to regulatory compliance. Many companies are now looking to go beyond mere regulatory compliance and to expand their Process Safety Management (PSM) programs to increase performance not just in safety, but also in environmental compliance, quality control and overall profitability; they are moving into the broader topics of process risk and reliability.



Venardos A.D.

**Handbook of Current Islamic Banking and Finance Issues in South East Asia**

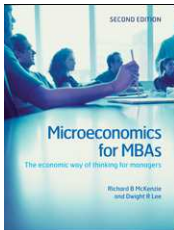
ril. 9789812833921 Lst 37 pagg. 300;

World Scientific Publishing (01/05/2010)

*Management / Management -ECONOMIA FINANZIARIA / FINANCIAL ECONOMICS*

The phenomenal worldwide development over the past decade of Islamic banking and finance is drawing much attention to South East Asia, which, on the platform of its own economic growth success, is also proving to be the gateway for Middle Eastern petrodollar investments into the two great emerging markets of India and China. This book provides a timely examination of the issues confronting this US\$300-US\$500 billion market growing at 15 per cent - 20 per cent per annum, with reviews of the different financial markets, be they capital (sukuk), retail or wealth management. It further includes reviews from the various jurisdictions including Malaysia (the front-runner),

## Microeconomia / Microeconomics



McKenzie R.B.

**Microeconomics for MBAs - The Economic Way of Thinking for Managers 2/e**

ril. 9780521191470

Lst 50 pagg. 584;

Cambridge U.P. (01/07/2010)

*Microeconomia / Microeconomics*

The textbook that develops the economic way of thinking through problems that MBA students will find relevant to their career goals. Theory and math is kept as simple as possible and illustrated with real-life scenarios. This textbook package includes online video tutorials on key concepts and complex arguments, and topics likely to be assessed in exams

## Scienze Economiche / Economics



Flaesch-Mougin C.

**Regards croisés sur les intégrations régionales : Europe, Amérique, Afrique**

br. 9782802729211 Eur 65 pagg. 514;

Bruylant (01/06/2010)

*Scienze Economiche / Economics*

Le foisonnement des intégrations économiques régionales est une donnée majeure de notre temps. Mais, ce phénomène recouvre des situations très variées. Le modèle d'intégration à l'européenne coexiste avec des expériences plus rudimentaires d'intégration qui vont de la simple zone de libre-échange minimaliste (ALENA), à des formes d'intégration plus sophistiquées (Mercosur, par exemple). Face à un tel foisonnement d'expériences, le besoin s'est imposé de mener une réflexion approfondie sur les différentes facettes des intégrations et de croiser les regards sur cette riche thématique

**Storia Economica / Economic History**



Emmett R.B.

**The Elgar Companion To The Chicago School Of Economics**

ril. 9781840648744 Lst 125 pagg. 384;

Edward Elgar Publishing (01/07/2010)

*Storia Economica / Economic History*

Many know the Chicago School of Economics and its association with Milton Friedman, George Stigler, Ronald Coase and Gary Becker. But few know the School's history and the full scope of its scholarship. In this Companion, leading scholars examine its history and key figures, and provide surveys of the School's contributions to central aspects of economics, including: price theory, monetary theory, labor and economic history. The volume examines the School's traditions of applied welfare theory and law and economics while providing a glimpse into emerging research on Chicago's role in the development of neoliberalism

**Teoria Dello Sviluppo / Development Theory**



Neyapti B.

**Macroeconomic Institutions and Development**

ril. 9781847206398 Lst 59,95 pagg. 192;

Edward Elgar Publishing (28/05/2010)

*Teoria Dello Sviluppo / Development Theory -MACROECONOMIA / MACROECONOMICS*

The fading explanatory power of earlier development theories in providing a satisfactory account of diverse developmental experiences has necessitated a new framework to understand economic development. Bilin Neyapti presents this new framework, known as New Development Economics (NDE), which combines new institutional economics with collective action theory to explain the dynamic interaction between institutions and economic development. Besides reviewing earlier development theories and the fundamental building blocks of NDE, the author uses the NDE framework to present theoretical underpinnings and panel evidence on the effectiveness of fiscal and monetary institutions

**Turismo / Tourism**



Becken S.

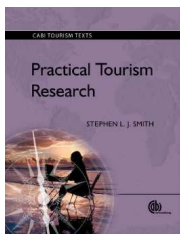
**Tourism and the Environment**

ril. 9781848441668 Lst 175 pagg. 544;

Edward Elgar Publishing (01/07/2010)

*Turismo / Tourism*

This volume is a unique collection of important academic contributions made in the field of tourism and the environment in the last 30 years. Dr. Becken has carefully selected seminal articles which together represent a wide range of theoretical and applied pieces of research and offer detailed examples from different geographical areas. Any scholar or practitioner with an interest in the area of tourism's environmental impacts and interactions will find this excellent reference collection very useful



Smith S.L.

**Tourism and Visual Culture, Vol.1 - Theories and Concepts**

ril. 9781845936327 Lst 35 pagg. 272;

Cabi Publishing (01/05/2010)

*Turismo / Tourism*

Tourism is an essentially visual experience: we leave our homes so as to travel to see places, thus adding to our personal knowledge about, and experience of, the world. The study of tourism as a complex social phenomenon, beyond simply business, is increasing in importance, and by providing an examination of perceptions of culture and society in tourism destinations through the tourist's eyes, this book discusses how destinations were, and are, created and perceived through the 'lens' of the tourist's gaze



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