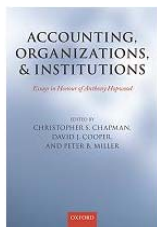


SCIENZE ECONOMICHE / ECONOMICS**Contabilita' / Accounting**

Chapman S.C.

Accounting, Organizations, and Institutions Essays in Honour of Anthony Hopwood

ril. 9780199546350 Lst 60 pagg. 458;

Oxford U.P. (01/09/2009)

Contabilita' / Accounting

Accounting has an ever-increasing significance in contemporary society. Indeed, some argue that its practices are fundamental to the development and functioning of modern capitalist societies. We can see accounting everywhere: in organizations where budgeting, investing, costing, and performance appraisal rely on accounting practices; in financial and other audits; in corporate scandals and financial reporting and regulation; in corporate governance, risk management, and accountability, and in the corresponding growth and influence of the accounting profession. Accounting, too, is an important part of the curriculum and research of business and management schools, the fastest growing sector in higher education

Econometria / Econometrics

Enders W.

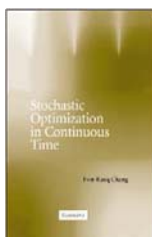
Applied Econometric Times Series, 3/e

ril. 9780470505397 Lst 42,99 pagg. 544;

Wiley (01/11/2009)

Econometria / Econometrics

Enders continues to provide business professionals with an accessible introduction to time-series analysis. He clearly shows them how to develop models capable of forecasting, interpreting, and testing hypotheses concerning economic data using the latest techniques. The third edition includes new discussions on parameter instability and structural breaks as well as out-of-sample forecasting methods. New developments in unit root test and cointegration tests are covered. Multivariate GARCH models are also presented. In addition, several statistical examples have been updated with real-world data to help business professionals understand the relevance of the materi



Hujo K.

Stochastic Optimization in Continuous Time

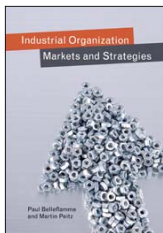
br. 9780521541947 Lst 24,99 pagg. 348;

Cambridge U.P. (01/12/2009)

Econometria / Econometrics

First published in 2004, this is a rigorous but user-friendly book on the application of stochastic control theory to economics. A distinctive feature of the book is that mathematical concepts are introduced in a language and terminology familiar to graduate students of economics. The standard topics of many mathematics, economics and finance books are illustrated with real examples documented in the economic literature. Moreover, the book emphasises the dos and don'ts of stochastic calculus, cautioning the reader that certain results and intuitions cherished by many economists do not extend to stochastic models. A special chapter (Chapter 5) is devoted to exploring various methods of finding a closed-form representation of the value function of a stochastic control problem, which is essential for ascertaining the optimal policy functions. The book also includes many practice exercises for the reader. Notes and suggested readings are provided at the end of each chapter for more references and possible extensions

Economia / Economics



Belleflamme

Industrial Organization - Markets and Strategies

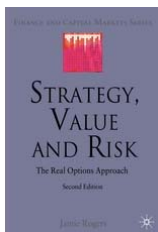
ril. 9780521862998 Lst 75 br. 9780521681599 Lst 35 pagg. 650;

Cambridge U.P. (01/12/2009)

Economia / Economics

Industrial Organization: Markets and Strategies provides an up-to-date account of modern industrial organization that blends theory with real-world applications. Written in a clear and accessible style, it acquaints the reader with the most important models for understanding strategies chosen by firms with market power and shows how such firms adapt to different market environments. It covers a wide range of topics including recent developments on product bundling, branding strategies, restrictions in vertical supply relationships, intellectual property protection, and two-sided markets, to name just a few

Economia Aziendale / Business Economics



Rogers J.

Strategy, Value and Risk - The Real Options Approach 2/e

ril. 9780230577374 Lst 130 ISBN Euro pagg. 224;

Palgrave Macmillan (18/09/2009)

Economia Aziendale / Business Economics

Come si invecchia in una società cullata nel mito dell'eterna giovinezza? E le donne, come invecchiano nell'età della chirurgia estetica, delle creme anti-age e del lifting di massa? Tra i tanti diritti acquisiti che sono stati rimessi in discussione in questi anni, non staremo per caso perdendo anche il diritto di invecchiare in pace, di lasciarci alle spalle con serenità gli splendori del tempo che fu? Tutto è cambiato rispetto al recente passato. Per la prima volta nella storia, quella che un tempo era la "terza età" è diventata un'età di progetti, impegni, passioni, slanci. Una stagione della vita con lo sguardo rivolto a ciò che si può ancora realizzare anziché soltanto a quello che ci si è lasciati alle spalle

Smith S.

The Blackwell Companion to the Economics of Housing: The Housing Wealth of Nations

ril. 9781405192156 Lst 110 pagg. 632;

Wiley-Blackwell (01/12/2009)

Economia Aziendale / Business Economics

The Blackwell Companion to the Economics of Housing" will help students and professionals alike to explore key elements of the housing economy: home prices, housing wealth, mortgage debt, and financial risk. The book features 24 original essays, including an editorial introduction and three section overviews, and includes 39 world-class authors from a mix of educational and financial organizations in the UK, Europe, Australia, and North America. It features broadly-based, scholarly, and accessible, serving students and professionals who wish to understand how today's housing economy works; and profiles the role and relevance of housing wealth, the mismanagement of mortgage debt, and the pitfalls and potential of hedging housing risk. Key topics include: the housing price bubble and crash; the subprime mortgage crisis in the US and its aftermath; the links between housing wealth, the macroeconomy, and the welfare of home-occupiers; and the mitigation of credit and housing investment risks. Specific case studies help to illustrate concepts, along with new data sets and analyses to illustrate empirical points

Economia Finanziaria / Financial Economics



Balkenhol B.

Microfinance et politique publique

Collection "Hors collection"

br. 9782130577638 Eur 25 pagg. 392;

PUF (21/10/2009)

Economia Finanziaria / Financial Economics

Microfinance — c'est la lutte contre la pauvreté avec des instruments du marché. Logiquement une institution de microfinance (IMF) doit être rentable, tout en restant proche de ses clients démunis. Cela réussit à quelques-unes, mais pas à toutes les IMF en fait, la très grande majorité des IMF continuent d'avoir besoin de subventions, d'une manière ou d'une autre. Ceci ne veut dire qu'elles font un travail inutile : certes, il en y a aussi, mais les études présentées dans ce livre montrent qu'une institution de microfinance peut être parfaitement efficiente dans son contexte, sans pouvoir devenir forcément rentable



Berger A.N.

The Oxford Handbook of Banking

ril. 9780199236619 Lst 85 pagg. 1004;

Oxford U.P. (01/11/2009)

Economia Finanziaria / Financial Economics

The Oxford Handbook of Banking provides an overview and analysis of state-of-the-art research in banking written by leading researchers in the field. This handbook will appeal to graduate students of economics, banking and finance, academics, practitioners and policy makers. Consequently, the book strikes a balance between abstract theory, empirical analysis, and practitioner and policy-related material



Helleiner E.

Global Finance in Crisis - The Politics of International Regulatory Change

ril. 9780415564373 Lst 85 br. 9780415564380 Lst 21,99 pagg. 208;

Routledge (Taylor & Francis) (14/12/2009)

Economia Finanziaria / Financial Economics

From the vantage point of the key powers in global finance including the United States, the European Union, Japan, and China, this highly accessible book brings together leading scholars to examine current changes in international financial regulation. They assess whether the flurry of ambitious initiatives to improve and strengthen international financial regulation signals an important turning point in the regulation of global finance



Marsh C.

Mastering Financial Management - A Step-by-Step Guide to Strategies, Applications and Skills

Financial Times Series

br. 9780273724544 Eur 62,95 pagg. 440;

Prentice Hall ()

Economia Finanziaria / Financial Economics

'Mastering Financial Management is sure to prove useful to students and members. The book is closely aligned to the Chartered Institute of Bankers syllabus'. Chartered Banker, September 2009 Financial management is concerned with the strategic management of an organisation's finances to ensure that financial objectives are achieved. Because money is the common denominator for the measurement and control of most aspects of a business, financial management is at the heart of all decision making, and skills in financial management will be necessary for all those in an executive position

Economia Internazionale / International Economics



Botto M.

Research and International Trade Policy Negotiations - Knowledge and Power in Latin America

ril. 9780415801911 Lst 60 pagg. 246;

Routledge (Taylor & Francis) (06/10/2009)

Economia Internazionale / International Economics

The international trade negotiations that were launched throughout Latin America in the 1990s created significant challenges for developing countries because of their complexity. In order to make informed decisions and successfully legitimize negotiating positions, governments and stakeholders required research, evidence and data from knowledgeable sources such as local technicians and academics. This book provides empirical-based analyses on the role of this research in the policymaking process. Each case study is based on primary fieldwork - either at the national or sectoral level - which was guided by the following overarching questions: Who are the main actors producing useful research for trade policymakers? Who are the main financial supporters of such work? What use do policymakers give to research? The volume offers a deep analysis of the nexus and interactions between the academic and public spheres, among researchers and decision-makers



Hossain M.

South Asian Economic Development 2/e

ril. 9780415454728 Lst 85 br. 9780415454735 Lst 24,99 pagg. 320;

Routledge (Taylor & Francis) (10/12/2009)

Economia Internazionale / International Economics

South Asia's developing nations have been enjoying moderate to high growth over the past decade before the global recession began. This new edition provides an up-to-date guide to the growing markets in South Asia. It offers an analysis of the changes and consequences of high sustainable growth, investigating what has been achieved in the region during the last ten years from a macroeconomic viewpoint, identifying new challenges and clearly defining what has driven the boom

Economia Politica



Blaney

Savage Economics - Wealth, Poverty and the Temporal Walls of Capitalism

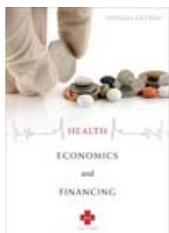
ril. 9780415548472 Lst 75 br. 9780415548489 Lst 20,99 pagg. 240;

Routledge (Taylor & Francis) (09/12/2009)

Economia Politica

Challenges the powerful and pervasive ideas concerning political economy, international relations, and ethics in the modern world. This title provides a fundamental cultural critique of political economy and critically describes the nature of the mainstream understanding of economics

Economia Pubblica / Public Credits-Debits-Loans Economics



Getzen T.E.

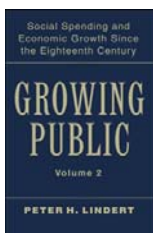
Health Economics and Financing 4/e

ril. 9780470469019 Lst 113 pagg. 512;

Wiley (01/01/2010)

Economia Pubblica / Public Credits-Debits-Loans Economics

Health and medical professionals rely on Getzen for its engaging introduction to the economic analysis of medical markets. It is updated with the latest information in the field including a detailed look at health care reform and the emergence of Barack Obama's plan. The developing health care system in China is covered to provide a more global perspective. Investment cases along with a look at the ROI of specialty medical education are also presented. And new C-B and CEA case studies help health and medical professionals see how to effectively apply the principles and concepts



Lindert P.H.

Growing Public - Social Spending and Economic Growth since the Eighteenth Century - Vol. 2

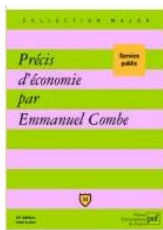
br. 9780521529174 Lst 18,99 pagg. 240;

Cambridge U.P. (01/12/2009)

Economia Pubblica / Public Credits-Debits-Loans Economics

Growing Public examines the question of whether social policies that redistribute income impose constraints on economic growth. What kept prospering nations from using taxes for social programs until the end of the nineteenth century? Why did taxes and spending then grow so much, and what are the prospects for social spending in this century? Why did North America become a leader in public education in some ways and not others? Lindert finds answers in the economic history and logic of political voice, population ageing, and income growth. Contrary to traditional beliefs, the net national costs of government social programs are virtually zero. This book not only shows that no Darwinian mechanism has punished the welfare states, but uses history to explain why this surprising result makes sense. Contrary to the intuition of many economists and the ideology of many politicians, social spending has contributed to, rather than inhibited, economic growth

Scienze Economiche / Economics



Combe E.

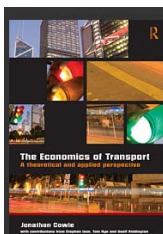
Précis d'économie 10/e

br. 9782130577928 Eur 30 pagg. 544;

PUF (04/11/2009)

Scienze Economiche / Economics

Quel jugement porter sur l'inflation ? Comment expliquer le chômage ? Quelles justifications apporter à l'intervention étatique ? À ces questions incontournables pour quiconque s'intéresse à l'économie, il manquait un manuel dense et complet qui permette de les appréhender de manière synthétique. Le Précis d'économie répond à ce besoin, en exposant les principaux débats et résultats qui parcourent la science économique contemporaine. Par sa présentation claire, par sa dimension à la fois théorique et empirique, ce manuel fournit les connaissances indispensables pour disserter ou préparer un oral d'économie.



Cowie J.

The Economics of Transport - A Theoretical and Applied Perspective

ril. 9780415419796 Lst 110 br. 9780415419802 Lst 37,50 pagg. 400;

Routledge (Taylor & Francis) (09/10/2009)

Scienze Economiche / Economics

This book provides an explanation of key underlying economic principles, allowing the reader to come to a better understanding of the critical factors that structure and guide transport markets. This is done through an examination of the interaction between the behaviour of individual users and providers of transport services and transport authorities actions through the implementation of transport policy. The book also considers on-going reforms in the organisation of all aspects of transport provision. These reforms seek to move transport delivery away from a model of high state intervention towards one that is far more market focused in its approach, thereby significantly increasing individuals' responsibilities for their own transport actions



Doganis R.

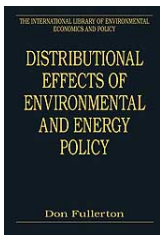
Flying Off Course IV - Airline economics and marketing

ril. 9780415447362 Lst 95 br. 9780415447379 Lst 29,99 pagg. 360;

Routledge (Taylor & Francis) (07/12/2009)

Scienze Economiche / Economics

airline industry presents an enigma. High growth rates in recent decades have produced only marginal profitability. This book sets out to explain, in clear and simple terms, why this should be so. It provides a unique insight into the economics and marketing of international airlines. Flying Off Course has established itself over the years as the indispensable guide to the inner workings of this exciting industry. This enlarged fourth edition, largely re-written and completely updated, takes into account the sweeping changes which have affected airlines in recent years. It includes much new material on many key topics such as airline costs, 'open skies', air cargo economics, charters and new trends in airline pricing



Fullerton D.

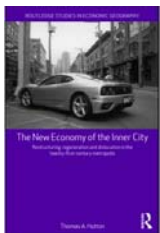
Distributional Effects of Environmental and Energy Policy

ril. 9780754627371 Lst 130 pagg. 518;

Ashgate (01/09/2009)

Scienze Economiche / Economics

Many effects of environmental and energy policy are likely to disproportionately burden those with low income. First, it raises the price of fossil-fuel-intensive products that constitute a high fraction of low-income budgets (like gasoline, heating fuel and electricity). Second, the handout of pollution permits to firms provides value to those who own them. Third, low-income individuals may place more value on food and shelter than on improvements in environmental quality, so high-income individuals may get the most benefit of pollution abatement. Fourth, air quality improvements may raise the value of houses owned by landlords, rather than helping renters. These effects might all hurt the poor more than the rich. This book brings together the seminal economics literature that studies whether these fears are valid and whether anything can be done about them



Hutton T.A.

The New Economy of the Inner City - Restructuring, Regeneration and Dislocation in the 21st Century Metropolis

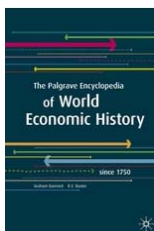
ril. 9780415771344 Lst 78 br. 9780415569323 Lst 22,99 pagg. 648;

Routledge (Taylor & Francis) (19/10/2009)

Scienze Economiche / Economics

Following the restructuring process which swept away the traditional manufacturing economy of the inner city 25 years ago, new industries are transforming these former post-industrial landscapes. These creative, technology-intensive industries include Internet services, computer graphics and imaging, and video game production. The development dynamics of these new sectors are volatile in comparison with those of the classic 'Industrial City'. But these new industries highlight the unique role of the inner city in facilitating creative processes, innovation and social change. Further, they reflect the intensity of interaction between the 'global' and the 'local' in the metropolis, and represent key agencies of urban place-making and re-imaging

Storia Economica / Economic History



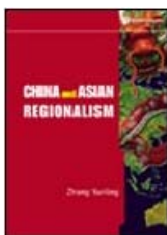
Bannock G.

The Palgrave Encyclopedia of World Economic History - Since 1750

ril. 9780230223929 Lst 150 pagg. 592;
Palgrave Macmillan (09/10/2009)
Storia Economica / Economic History

It is generally agreed that in order to understand the world's economy today, you need to understand its history. The Palgrave Encyclopedia of World Economic History is an easy-to-use resource that provides a useful reference for students and academics alike. Covering topics as diverse as accounting, the Great Depression, electronics, beer, gold and classical and neo-classical economics, the Encyclopedia includes in-depth entries on key events, themes and people that have shaped the modern world and economic thinking

Teoria Dello Sviluppo / Development Theory



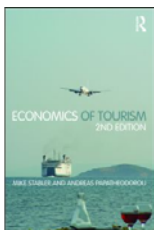
Zhang Y.

CHINA AND ASIAN REGIONALISM

ril. 9789814282222 Lst 64 pagg. 240;
World Scientific Publishing (01/10/2009)
Teoria Dello Sviluppo / Development Theory

This book traces the development of Asian regionalism and analyzes China's role and policy on East Asian cooperation and integration. The 15 chapters in this volume directly involve all major policy researches and project designing in the process of the East Asia cooperation. They provide valuable information for knowing, understanding and studying the ongoing process of regional cooperation in East Asia

Turismo / Tourism



Sinclair

The Economics of Tourism

ril. 9780415459389 Lst 85 br. 9780415459396 Lst 26,99 pagg. 528;
Routledge (Taylor & Francis) (11/12/2009)
Turismo / Tourism

This new edition of the Economics of Tourism reflects the tremendous changes that have occurred in the tourism sector in the last twelve years. It recognises that the nature of tourism demand and supply is being transformed by innovations in information communication technologies, market liberalisation and climate change. Paralleling this there is much greater interest in the study of tourism by both students and researchers in mainstream economics



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