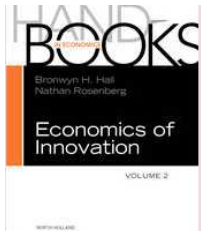


SCIENZE ECONOMICHE / ECONOMICS

Economia / Economics



Bronwyn H.H.

Handbook of the Economics of Innovation: Volume 2

Collana: Handbooks in Economics

ril. 9780444536099 Lst 94,99 pagg. 700;

Elsevier Science Publishers (01/05/2010)

Economia / Economics

Considering subjects as diverse as the diffusion of various technologies and their industrial applications, governmental policies, and manifestations of innovation in our institutions, history, and environment, this title maps milestones in research and speculates about the roads ahead



Morone P.

Knowledge Diffusion and Innovation: Modelling Complex Entrepreneurial Behaviours

ril. 9781847209160 Lst 65 pagg. 168;

Edward Elgar Publishing (01/03/2010)

Economia / Economics

Modern economies are described as 'knowledge based'. This book investigates the meaning of such a statement, assessing the relevance of knowledge and the channels through which knowledge is exchanged, both from a theoretical and an empirical perspective. Moving within the realm of complexity theory, the authors provide a methodological assessment of the knowledge diffusion debate as well as presenting theoretical and applied models of knowledge diffusion and innovation. They illustrate how geography plays a role in shaping innovative patterns and how dense networks generally result in more innovative environments. The book concludes that establishing the right connections within such dense networks appears to be more crucial than any other factor, thus highlighting the importance of linkages (or the effects of their absence) within innovation systems. Proposing a taxonomy of knowledge-sharing patterns, this book will be warmly welcomed by academics, researchers and postgraduate students in the areas of the economics of innovation, evolutionary economics and knowledge economic



Stanton A.A.

Neuroeconomics and the Firm

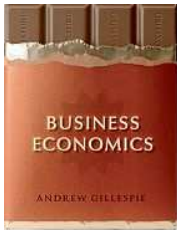
ril. 9781848444409 Lst 79,95 pagg. 352;

Edward Elgar Publishing (01/03/2010)

Economia / Economics

This volume brings together leading researchers from a variety of fields to investigate the concept of the firm from new perspectives arising from neuroeconomics. The traditional theory of the firm has focused on the strategic, operational and resource management objectives of the firm as an organization. This timely and informative book explores new horizons in the biology of human decision-making and behavior, including uncertainty, entrepreneurship and ethics as it affects the functioning of the organization.

Economia Aziendale / Business Economics



Gillespie A.

Business Economics

br. 9780199565184 Lst 36,99 pagg. 480;
Oxford U.P. (01/04/2010)
Economia Aziendale / Business Economics

What determines the demand for products? Why do some businesses succeed and others fail? How do managers establish a pricing strategy? In the world of business, the ability to understand economic issues is crucial to making successful business decisions. Written specifically for business students, this lively and stimulating textbook provides an ideal introduction to economics. The author adopts the viewpoint of a manager and focuses on the relevance of economic concepts to business practice. While the content is firmly based in economic theory, the text is packed full of thought provoking and contemporary examples to encourage the development of problem-solving skills and to enable business students to readily engage with economics

Economia Finanziaria / Financial Economics



Cesari G.

Modelling, Pricing, and Hedging Counterparty Credit Exposure

Series: *Springer Finance*
ril. 9783642044533 Eur 72,75 pagg. 254;
Springer Verlag (01/04/2010)
Economia Finanziaria / Financial Economics

Building an accurate representation of firm-wide credit exposure, used for both trading and risk management, raises significant theoretical and technical challenges. This volume can be considered as a roadmap to finding practical solutions to the problem of modelling, pricing, and hedging counterparty credit exposure for large portfolios of both vanilla and exotic derivatives, usually traded by large Investment Banks. It is divided into four parts, (I) Methodology, (II) Architecture and Implementation, (III) Products, and (IV) Hedging and Managing Counterparty Risk. Starting from a generic modelling and valuation framework based on American Monte Carlo techniques, it presents a software architecture, which, with its modular design, allows the computation of credit exposure in a portfolio-aggregated and scenario-consistent way. An essential part of the design is the definition of a programming language, which allows trade representation based on dynamic modelling features

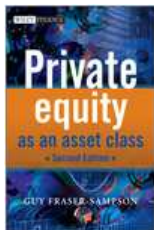


Farmer R.

Expectations, Employment and Prices

br. 9780195397901 Lst 25 pagg. 192;
Oxford U.P. (01/05/2010)
Economia Finanziaria / Financial Economics

Expectations, Employment and Prices brings Keynesian economics into the 21st century by providing a new paradigm that explains how high unemployment could potentially persist forever without a little help from the government. The book fills in logical gaps that were missing from Keynes' General Theory of Employment Interest and Money by reconciling some of its key ideas with modern economic theory. Central bankers throughout the world are talking now about developing a second instrument of monetary policy in addition to controlling the interest rate. This book directly addresses this issue and offers new creative monetary policy proposals and suggestions for the design of new financial institutions for the 21st century.



Fraser-Sampson G.

Private Equity as an Asset Class, 2nd Edition

ril. 9780470661383 Lst 34,99 pagg. 280;
Wiley (01/04/2010)
Economia Finanziaria / Financial Economics

Unfairly reviled, and much misunderstood, private equity differs from all other asset classes in various important respects, not least the way in which its fund mechanisms operate, and the way in which its returns are recorded and analysed. Sadly, high level asset allocation decisions are frequently made on the basis of prejudice and misinformation, rather than a proper appreciation of the facts. Guy Fraser-Sampson draws upon more than twenty years of experience of the private equity industry to provide a practical guide to mastering the intricacies of this highly specialist asset class. Aimed equally at investors, professionals and business school students, it starts with such fundamental questions as 'what is private equity?' and progresses to detailed consideration of different types of private equity activity such as venture capital and buyout

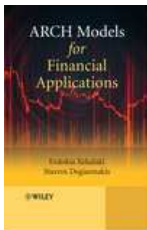


Rutledge A.

The Elements of Structured Finance

br. 9780195179989 Lst 85 pagg. 704;
Oxford U.P. (01/06/2010)
Economia Finanziaria / Financial Economics

For all but the most credit-worthy companies, it is more efficient to finance large pools of assets that have predictable behavioral characteristics through non-standard arrangements. These off-balance sheet structures allow credit exposures to be tailored to investor risk, asset class, and an ever-increasing diversity of idiosyncratic needs on the part of issuers and investors. The discipline that addresses these structures, which is called structured finance or securitization, is almost twenty years old, and has become a pervasive element of modern financial management. Yet, it has not been systematically covered in a textbook designed for both the school and workplace contexts



Xekalaki E.

ARCH Models for Financial Applications

ril. 9780470066300 Lst 65 pagg. 558;
Wiley (01/04/2010)
Economia Finanziaria / Financial Economics

Autoregressive Conditional Heteroskedastic (ARCH) processes are used in finance to model asset price volatility over time. This book introduces both the theory and applications of ARCH models and provides the basic theoretical and empirical background, before proceeding to more advanced issues and applications. The Authors provide coverage of the recent developments in ARCH modelling which can be implemented using econometric software, model construction, fitting and forecasting and model evaluation and selection.

Economia Monetaria / Monetary Economics



Kleiner C.

La monnaie dans les relations privées internationales - Prix de thèse 2009 de l'Ecole doctorale de droit international et européen

br. 9782275035468 Eur 38 pagg. 468;
LGDJ (01/02/2010)
Economia Monetaria / Monetary Economics

En quelle monnaie le juge ou l'arbitre doit-il rendre sa décision ? Quelle est la valeur à attribuer à une unité monétaire ? Quelles conséquences sur le régime des obligations entraîne l'utilisation d'une monnaie étrangère ? Telles sont les questions, parmi d'autres, que tente d'élucider la thèse de Caroline Kleiner. La monnaie est le médium des échanges internationaux par excellence. Au confluent du droit public et du droit privé, la monnaie, utilisée dans les relations privées internationales, perturbe les mécanismes traditionnels de droit international privé. Ceci s'explique par la dualité de la notion de monnaie : elle renvoie à la fois à un principe abstrait, élément organisationnel d'une société, objet du pouvoir régalién de l'État et incorpore également un pouvoir d'achat, un bien. C'est en vue de faire apparaître cette dualité que l'auteur définit la monnaie comme un phénomène constitué de trois éléments - l'unité, le pouvoir et le support monétaires - permettant à la monnaie d'assumer sa fonction à la fois abstraite et concrète

Management / Management



Ashworth S.

Organizing Government - Four-Volume Set

Pre Publication Price £550.00 valido fino al 30/06/10

ril. 9781848601215 Lst 600 pagg. 1576;

Sage Publications (30/04/2010)

Management / Management -ECONOMIA AZIENDALE / BUSINESS ECONOMICS

Presents the key papers in macro-organizational and micro-organizational studies and their implications on public administration. This collection focuses on the issues of governance, politics, markets and competition, regulation and inter-organizational relations, as well as on management issues in an organizational context



Piller F.T.

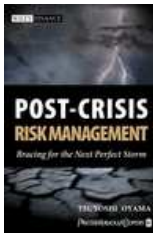
HANDBOOK OF RESEARCH IN MASS CUSTOMIZATION AND PERSONALIZATION - 2 Vols set

ril. 9789814280259 Lst 285 pagg. 1148;

World Scientific Publishing (01/01/2010)

Management / Management -MARKETING / MARKETING

A growing heterogeneity of demand, the advent of "long tail markets", exploding product complexities, and the rise of creative consumers are challenging companies in all industries to find new strategies to address these trends. Mass customization (MC) has emerged in the last decade as the premier strategy for companies in all branches of industry to profit from heterogeneity of demand and a broad scope of other customer demands



Tsuyoshi Oyama

Post-Crisis Risk Management: Bracing for the Next Perfect Storm

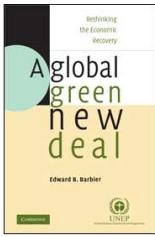
ril. 9780470825372 Lst 55 pagg. 240;

Wiley (01/04/2010)

Management / Management -ECONOMIA FINANZIARIA / FINANCIAL ECONOMICS

Tsuyoshi Oyama, an experienced risk management professional, has produced a valuable and insightful examination of the causes of the global financial crisis, the initial public sector responses to the crisis, and his recommendations on how best to bolster international financial soundness. A Japanese perspective on these matters may be of particular relevance, given the country's and Mr. Oyama's extensive experience with financial stability issues since 1989. Post-Crisis Risk Management is a useful addition to the rapidly growing literature on how we might avoid repeating the global financial crisis in our lifetimes

Scienze Economiche / Economics



Barbier E.B.

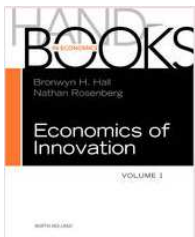
A Global Green New Deal - Rethinking the Economic Recovery

ril. 9780521763097 Lst 40 br. 9780521132022 Lst 16,99 pagg. 336;

Cambridge U.P. (01/05/2010)

Scienze Economiche / Economics

Meeting the short run challenges of reviving the worldwide economy need not mean sacrificing long run economic and environmental sustainability. A Global Green New Deal (GGND) is an economic policy strategy for ensuring a more economically and environmentally sustainable world economic recovery. Reviving growth and creating jobs should be essential objectives. But policies should also aim to reduce carbon dependency, protect ecosystems and water resources, and alleviate poverty. Otherwise, economic recovery today will do little to avoid future economic and environmental crises. Part One argues why a GGND strategy is essential to the sustainability of the global economy. Part Two provides an overview of the key national policies whilst Part Three focuses on the global actions necessary to allow national policies to work



Bronwyn H.H.

Handbook of the Economics of Innovation Vol.1

Collana: *Handbooks in Economics*

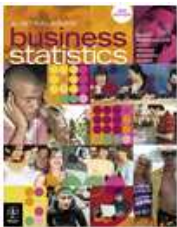
ril. 9780444519955 Lst 94,99 pagg. 700;

Elsevier Science Publishers (01/05/2010)

Scienze Economiche / Economics

Economists examine the genesis of technological change and the ways we commercialize and diffuse it. This title includes articles that consider the best ways to establish optimal incentives in technological progress. It examines science and innovation at the intersections of the marketplace, policy, and social welfare

Statistica / Statistics



BLACK K.

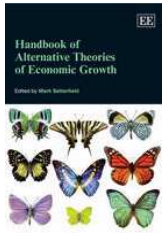
Australasian Business Statistics, 2/E

br. 9780470819470 Lst 42,99 pagg. 968;

Wiley (01/04/2010)

Statistica / Statistics -ECONOMIA AZIENDALE / BUSINESS ECONOMICS

To make smart business decisions, businesses need the power of statistical analysis. The second edition of Australasian Business Statistics prepares students to make informed decisions based on real-world data. This text equips students with the quantitative decision-making skills and analysis techniques they will need to succeed in today's business world. It also assists students to gain insights into the practical relevance of statistics through the many interesting examples from the local region

Teoria Dello Sviluppo / Development Theory

Setterfield M.

Handbook of Alternative Theories of Economic Growth

ril. 9781847204028 Lst 135 pagg. 488;

Edward Elgar Publishing (26/03/2010)

Teoria Dello Sviluppo / Development Theory -ECONOMIA / ECONOMICS

Comprising specially commissioned essays, this Handbook provides an expansive overview of alternative theories of economic growth. It surveys major sub-fields (including classical, Kaleckian, evolutionary, and Kaldorian growth theories) and highlights cutting-edge issues such as the relationship between finance and growth, the interplay of trend and cycle, and stability issues in growth theory. Included in the text are comprehensive interpretations of subjects such as: the relationship between aggregate supply and demand and long run growth, the interaction of growth and technical change, and international and regional dimensions and implications of growth.

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