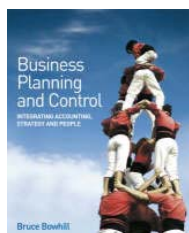


SCIENZE ECONOMICHE / ECONOMICS

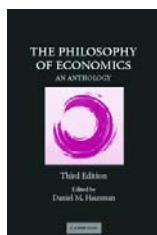
R. Carter Hill, William E. Griffiths, Guay C. Lim
Principles of Econometrics, 3rd Edition
ril. 9780471723608 Lst 38,99 pagg. 579;
Wiley (20/01/2008)
Economia / Economics

Principles of Econometrics clearly shows why econometrics is necessary and provides you with the ability to utilize basic econometric tools. You'll learn how to apply these tools to estimation, inference, and forecasting in the context of real world economic problems. In order to make concepts more accessible, the authors offer lucid descriptions of techniques as well as appropriate applications to today's situations. Along the way, you'll find introductions to simple economic models and questions to enhance critical thinking



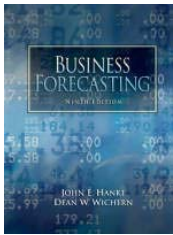
Business Planning and Control
Integrating Accounting, Strategy, and People
br. 9780470061770 Lst 32,99 pagg. 608;
Wiley (14/03/2008)
Economia Aziendale / Business Economics

"Business Planning and Control: Integrating Strategy, Accounting and People" provides an introduction to core areas of management accounting and business planning. It then explores relationships between strategy, management accounting information, and the design of control systems, taking into account the needs of both people and organizations. This book offers an integrative approach to business planning and control. It includes a specific focus on the design of planning and control systems. It considers key techniques of strategic management. It also uses management accounting techniques for operational, managerial and strategic purposes. This book provides a case study information to form a thematic thread throughout the text.



Daniel M. Hausman
The Philosophy of Economics
ril. 9780521883504 Lst 45 br. 9780521709842 Lst 19,99 pagg. 536;
Cambridge U.P. (01/02/2008)
Economia Aziendale / Business Economics

An anthology of works on the philosophy of economics, including classic texts and essays exploring specific branches and schools of economics. Completely revamped, this text contains new selections, a revised introduction and bibliography bringing this volume up to date. The volume contains 26 chapters organized into five parts: (I) Classic Discussions, (II) Positivist and Popperian Views, (III) Ideology and Normative Economics, (IV) Branches and Schools of Economics and Their Methodological Problems and (V) New Directions in Economic Methodology. It includes crucial historical contributions by figures such as Mill, Marx, Weber, Robbins, Knight, and Veblen and works by most of the leading contemporary figures writing on economic methodology, including five Nobel Laureates in Economics.



John Hanke

Business Forecasting

ril. 9780132301206 Lst 73,99 pagg. 576;

Prentice Hall (28/02/2008)

Economia Aziendale / Business Economics

The ninth edition of Business Forecasting presents basic statistical techniques that are useful for preparing individual business forecasts and long-range plans. Written in a simple, straightforward style and making extensive use of practical business examples, the book includes many cases that provide readers with the necessary link between theoretical concepts and their real-world applications. Readers should have a basic knowledge of statistics and be familiar with computer applications such as word processing and spreadsheets.



Mark Dodgson

The Management of Technological Innovation - 2/e

Strategy and Practice

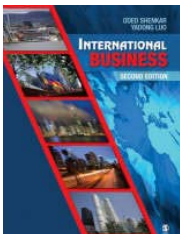
br. 9780199208531 Lst 22,50 pagg. 384;

Oxford U.P. (07/02/2008)

Economia Aziendale / Business Economics

The Management of Technological Innovation (MTI) is one of the most important challenges facing businesses today. Innovation has become the fundamental driver of competitiveness for firms of all sizes in virtually all business sectors and nations.

The first edition of this book has become one of the most popular texts for students of innovation and technology management. This new edition sees David Gann and Ammon Salter join Mark Dodgson as authors, drawing on their combined experience of 60 years of researching and teaching MTI. It combines the most relevant theoretical analysis with contemporary and historical empirical evidence to provide a comprehensive, yet concise and readable, guide to the challenges of MTI.



Oded Shenkar

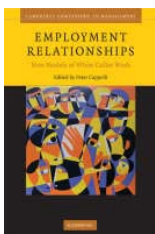
International Business

br. 9781412949064 Lst 35 pagg. 616;

Sage Publications (26/02/2008)

Economia Aziendale / Business Economics

International Business, Second Edition is written by the two leading IB scholars in the world, this book takes a truly global perspective that goes beyond the United States, presents the latest concepts, tools and events, and adopts integrated and problem-solving approaches for all chapters. The book highlights the role of culture, politics and legal issues in international business and illustrates how they influence institutions, structures and processes that permeate all functions of business.



Peter Cappelli

Employment Relationships

New Models of White Collar Work

ril. 9780521865371 Lst 55 pagg. 280;

Cambridge U.P. (31/03/2008)

Economia Aziendale / Business Economics

The second half of the twentieth century witnessed a quite dramatic shift in the nature of white collar employment, from lifetime tenure, often in a very hierarchical work structure, to a new model defined by flatter organizations, job insecurity, shorter tenures, declining attachment between employer and employee, and contingent work. Managing employment relations has become an issue of huge strategic importance as businesses struggle to respond to the pace of change in management systems and working practices. Employment Relationships: New Models of White-Collar Work traces the latest developments in employment arrangements drawn from a number of business contexts. These include the rising role of outside hiring and lateral moves in shaping and managing careers, increased career uncertainty, and much greater variety in organizational structures - even within industries and professions - as employers struggle to meet the diverging demands of their product markets.



Roger Strange

Corporate Governance and International Business

Strategy, Performance and Institutional Change

ril. 9780230203396 Lst 55 pagg. 352;

Palgrave Macmillan (07/03/2008)

Economia Aziendale / Business Economics

An examination of how corporate governance institutions affect firms' internationalization strategies, exploring how corporate governance is linked to international business. This book provides key insights into the way in which corporate governance and international business could be usefully linked. It is based on the best papers presented at the 34th AIB-UK conference. It is international in scope. It is the first of its kind to focus on how corporate governance factors impact upon firms' strategic decisions, and upon how firms organize and manage their activities across national boundaries.



Bill Dalton

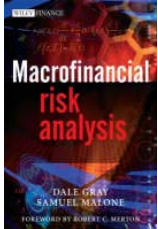
Financial Products

ril. 9780521863582 Lst 60 br. 9780521682220 Lst 23,99 pagg. 336;

Cambridge U.P. (01/03/2008)

Economia Finanziaria / Financial Economics

Financial Products provides a step-by-step guide to some of the most important ideas in financial mathematics. It describes and explains interest rates, discounting, arbitrage, risk neutral probabilities, forward contracts, futures, bonds, FRA and swaps. It shows how to construct both elementary and complex (Libor) zero curves. Options are described, illustrated and then priced using the Black Scholes formula and binomial trees. Finally, there is a chapter describing default probabilities, credit ratings and credit derivatives (CDS, TRS, CSO and CDO).



Dale F. Gray

Macrofinancial Risk Analysis

ril. 9780470058312 Lst 80 pagg. 368;

Wiley (22/02/2008)

Economia Finanziaria / Financial Economics

This book gives a new perspective on how investors and policy makers can analyze risk and vulnerabilities in economies, both emerging market and industrial, by using modern risk management and financial engineering techniques. Using recent advances in this field and the theory of finance, an economic value can be placed on vulnerabilities caused by inter-linkages between different sectors of the economy, the macroeconomic risks due to external shocks quantified, and the value ex-ante of various policy measures to respond to crises calculated.



Indra Abeysekera

Intellectual Capital Accounting

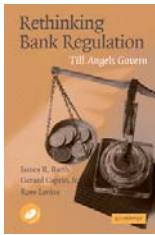
Practices in a Developing Country

br. 9780415437547 Lst 75 pagg. 224;

Routledge (Taylor & Francis) (09/01/2008)

Economia Finanziaria / Financial Economics

This book examines and explains the intellectual capital reporting practices, with a human capital focus, of firms located in the developing nation of Sri Lanka. The study ascertains the following: first, to what extent the industry groups, based on the number of shareholders, differ in their ICR practices; and second, to what extent firms in Sri Lanka differ from counterparts in other nations in their intellectual capital reporting practices. An important aspect of this book is looking at the practices from a critical perspective to providing a more balanced view of 'good' and 'bad' effects of intellectual capital. The book meticulously outlines an extensive literature review, research methods, the theoretical perspective, findings with an engaging discussion, and concluding remarks. Indra Abeysekera's fine research project is an impressive contribution to an emerging area of interest throughout academia and industry.



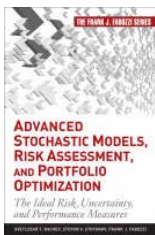
James R. Barth

Rethinking Bank Regulation

br. 9780521709309 Lst 19,99 pagg. 448;
Cambridge U.P. (01/03/2008)

Economia Finanziaria / Financial Economics

This volume assembles and presents a new database on bank regulation in over 150 countries. It offers the first comprehensive cross-country assessment of the impact of bank regulation on the operation of banks, and assesses the validity of the Basel Committee's influential approach to bank regulation. The treatment also provides an empirical evaluation of the historic debate about the proper role of government in the economy by studying bank regulation and analyzes the role of politics in determining regulatory approaches to banking. The data also indicate that restrictions on the entry of new banks, government ownership of banks, and restrictions on bank activities hurt banking system performance. The authors find that domestic political factors shape both regulations and their effectiveness.



Svetlozar T. Rachev

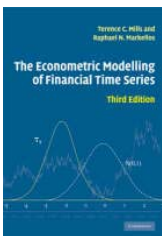
Advanced Stochastic Models, Risk Assessment, and Portfolio Optimization

The Ideal Risk, Uncertainty, and Performance Measures

ril. 9780470053164 Lst 50 pagg. 400;
Wiley (05/03/2008)

Economia Finanziaria / Financial Economics

This book provides an introduction to stochastic models for risk evaluation and portfolio selection enhanced by insights from the field of probability metrics and optimization theory. It extends traditional approaches of risk measurement and portfolio optimization by combining distributional models with risk or performance measures into one framework. They introduce the reader to the rudiments of probability metrics, outline new approaches to portfolio optimization, and discuss a variety of essential risk measures. Svetlozar T. Rachev, PhD, DrSci (Karlsruhe, Germany) is currently Chair-Professor in Statistics, Econometrics, and Mathematical Finance at the University of Karlsruhe. Stoyan V. Stoyanov, PhD (Sofia, Bulgaria) is the Chief Financial Researcher at FinAnalytica Inc. Frank J. Fabozzi, PhD, CFA (New Hope, PA) is Professor in the Practice of Finance at Yale University's School of Management.



Terence C. Mills

The Econometric Modelling of Financial Time Series

ril. 9780521883818 Lst 65 pagg. 376;
Cambridge U.P. (31/03/2008)

Economia Finanziaria / Financial Economics

Terence Mills' best-selling graduate textbook provides detailed coverage of the latest research techniques and findings relating to the empirical analysis of financial markets. In its previous editions it has become required reading for many graduate courses on the econometrics of financial modelling. The third edition, co-authored with Raphael Markellos, contains a wealth of new material reflecting the developments of the last decade. Particular attention is paid to the wide range of nonlinear models that are used to analyse financial data observed at high frequencies and to the long memory characteristics found in financial time series. The central material on unit root processes and the modelling of trends and structural breaks has been substantially expanded into a chapter of its own. There is also an extended discussion of the treatment of volatility, accompanied by a new chapter on nonlinearity and its testing.



Andreas Haufler

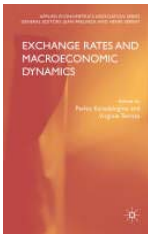
Taxation in a Global Economy

Theory and Evidence

br. 9780521047593 Lst 21,99 pagg. 352;
Cambridge U.P. (01/01/2008)

Macroeconomia / Macroeconomics

The increasing international mobility of capital, firms and consumers has begun to constrain tax policies in most OECD countries, playing a major role in reforming national tax systems. Haufler uses the theory of international taxation to consider the fundamental forces underlying this process, covering both factor and commodity taxes, as well as their interaction. Topics include a variety of different international tax avoidance strategies - capital flight, profit shifting in multinational firms, and cross-border shopping by consumers. Situations in which tax competition creates conflicting interests between countries are given particular consideration. Haufler addresses the complex issue of coordination in different areas of tax policy, with special emphasis on regional tax harmonization in the European Union. Also included is a detailed introduction to recent theoretical literature.



Pavlos Karadeloglou

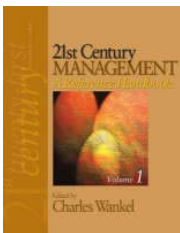
Exchange Rates and Macroeconomics Dynamics

ril. 9780230500624 Lst 55

Palgrave Macmillan (15/02/2008)

Macroeconomia / Macroeconomics

This book looks at the PPP persistence puzzle, and econometric aspects of exchange rate dynamics and their implications. It also explores the importance of exchange rate dynamics in the pass-through effects (PTE) and the econometric aspects of the exchange rates dynamics linked to structural shocks on different economies.



Charles Wankel

21st Century Management

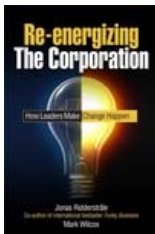
A Reference Handbook

ril. 9781412949729 Lst 150 pagg. 1136;

Sage Publications (17/02/2008)

Management / Management

21st Century Management provides an authoritative insight into the key issues for students in college or on corporate courses with a particular emphasis on the current structure of the topic in the literature, key threads of discussion and research on the topic as well as emerging trends. This resource will assist lecturers in structuring exciting and meaningful papers and presentations that will engage and enthuse their classes. 21st Century Management provides an authoritative reference source that serves students' research needs with more detailed information than encyclopedia entries but not as much jargon, detail or density as a journal article or a research handbook chapter.



Jonas Ridderstråle, Mark Wilcox

Re-energizing the Corporation: How Leaders Make Change Happen

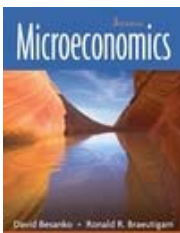
ril. 9780470519219 Lst 19,99 pagg. 216;

Wiley (01/01/2008)

Management / Management

Some business books ask why. Others tell you how. Uniquely and powerfully, Re-Energizing The Corporation explains why you must lead change and how to do it.

Jonas Ridderstråle, co-author of the international bestseller Funky Business and one of the world's most influential business gurus, provides a vibrant and energizing take on the world of today and tomorrow. Mark Wilcox, backed by 25 years of frontline business experience in some of the world's best-known corporations, offers a uniquely practical approach to turning ideas into action and making change a reality. Together, they blend ideas, cases, models and practical examples into a framework that enables you to master the art of making positive change happen.



David Besanko, Ronald R. Braeutigam

Microeconomics, 3rd Edition

ril. 9780470049242 Lst 96,95 pagg. 726;

Wiley (20/01/2008)

Microeconomía / Microeconomics

Besanko and Braeutigam present the concepts and theory of microeconomics in a style that enables the reader to learn and experience it. The authors include numerous fully worked-out problems that provide a step-by-step road map to help them solve numerical problems. In addition, extensive real-world examples are integrated throughout the chapters that show contemporary applications of the theory. Each chapter also opens with an engaging example to draw readers into the material.



James D. Miller

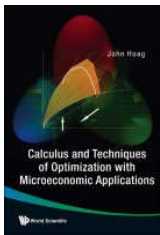
Principles of Microeconomics

br. 9780073402833 Lst 61,99 pagg. 544;

McGraw Hill (15/02/2008)

Microeconomia / Microeconomics

Miller, "Principles of Microeconomics," 1e is written on the premise that Microeconomics should fascinate. The book was written to read more like a non-fiction book than a traditional textbook, and uses engaging and sometimes irreverent examples to capture student interest. Miller 1e aims to introduce concepts clearly with a realistic world view, so students are able to reconcile economic theory with their immediate surroundings. Uniquely, Miller 1e makes use of many original, fictional stories to explain and complement the material. The stories do not displace analysis of traditional microeconomic theory; they stimulate student interest and provide an intuitive introduction to numerous concepts. Rather than implicitly assume that politicians always put the common good ahead of their own self-interests as most texts do, Miller 1e uses public choice theory to present a realistic view of politicians and their effect on economics.



John H. Hoag

Calculus and Techniques of Optimization with Microeconomic Applications

ril. 9789812774934 Lst 37 br. 9789812774941 Lst 26 pagg. 388;

World Scientific Publishing (16/02/2008)

Microeconomia / Microeconomics

This textbook is designed as a guide for students of mathematical economics, with the aim of providing them with a firm foundation for further studies in economics. A substantial portion of the mathematical tools required for the study of microeconomics at the graduate level is covered, in addition to the standard elements of microeconomics and various applications. Theorems and definitions are clearly explained with numerous exercises to complement the text and to help the student better understand and master the principles of mathematical economics.



Joseph E. Stiglitz

Capital Market Liberalization and Development

ril. 9780199230587 Lst 50 pagg. 392;

Oxford U.P. (15/02/2008)

Scienze Economiche / Economics

Capital market liberalization has been a key battle in the debate on globalization for much of the previous two decades. Many developing countries, often at the behest of international financial institutions such as the IMF, opened their capital accounts and liberalized their domestic financial markets as part of the wave of liberalization that characterized the 1980s and 1990s and in doing so exposed their economies to increased risk and volatility. Now with even the IMF acknowledging the risks inherent in capital market liberalization, the central intellectual battle over the effects of capital market liberalization has for the most part ended. Though this new understanding of the consequences of capital market liberalization is reshaping many policy discussions among academics and international institutions, ideological and vested interests remain.